

WORLDSTAR GLOBAL PACKAGING AWARDS **STUDENT**

**International
Packaging Design
Student Competition**

2025

**WINNERS
BROCHURE**



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WORLDSTAR
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STUDENT

**International
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The WorldStar Student Awards competition is owned and produced by the World Packaging Organisation (WPO). It is an international packaging design competition for students – undergraduate or graduate – from countries around the world who are involved in projects in the field of packaging, including structural design and/or graphic design and also including students involved in various science and engineering studies that relate to packaging.

The competition is open to students who have already won a legitimate local award in their region or country. This year 237 entries were received from students across 23 different countries.

The WorldStar Student Awards are designed to encourage and globally showcase the talents of students as well as new and innovative ideas and thinking in the field of packaging. Through the publicity of WPO's global publications, social media channels and websites, student winners are provided the opportunity to gain professional acknowledgement of their success and thereby enhance their potential into a career as a packaging professional.

The WorldStar Student Awards are managed by the Institute of Packaging South Africa on behalf of WPO and administered by Syndicate Graphics. The judging and scoring of each entry was undertaken by a panel of 54 international packaging professionals from the following 30 countries:

Australia
Austria
Brazil
Chile
China
Croatia

Cuba
Czechia
Hungary
India
Indonesia
Iraq

Ireland
Japan
Kenya
Netherlands
New Zealand
Nigeria

Palestine
Saudi Arabia
South Africa
Spain
Sri Lanka
Sweden

Tanzania
Thailand
Turkey
Uganda
United States
Venezuela

The judges critically examine and score each entry against key criteria and the top scoring entries are then awarded accordingly. The WorldStar Student Awards are awarded as follows:



The top three (3) highest scoring entries are presented with the following awards and certificates in order of their ranking:

WPO WorldStar Student Gold Award (First Place Overall), **Silver Award** (Second Place Overall) and **Bronze Award** (Third Place Overall).



There are three '**Special Award**' categories where the judges look at specific attributes. Gold, Silver and Bronze Medals are awarded to the top scoring entries against these attributes, they are:

Marketing Appeal
Sustainability
Save Food



There are five '**Market**' **Award Categories** and Gold, Silver and Bronze medals are also awarded to the top scoring entries in each of these categories, namely:

Food
Beverages
Health and Personal Care
Household Products
Speciality Packaging (Miscellaneous packs that are not included in any other category).



Any entries, other than the medal winners, that achieve sufficiently high scores, will be awarded **WorldStar Student Certificates** in recognition of their achievement.

If you have any queries or require additional information, please contact
Bill Marshall at WorldStar Student worldstar.student@worldpackaging.org

GOLD AWARD WINNER (1ST OVERALL)

ENTRY	Lipstick Packaging - "Lèvres - Find Your Tone"		
ENTERED BY	TEAM: Barbara Lübek-Kacperczyk & Elvira Alm Andersson		
EDUCATIONAL INSTITUTION	Nackademin		
COUNTRY	Sweden		



PRODUCT DESCRIPTION:

We've created an innovative packaging design that allows customers to find their perfect lipstick shade without the need for testers, offering a more hygienic solution. Our retractable lip-shaped applicator enables easy sampling of various lipstick shades, making the shopping experience more convenient and enjoyable. Link to the video: https://drive.google.com/file/d/1--XHhSPy1Q2N-a0Tilju49HtR17r3mT9/view?usp=drive_link

We are excited to introduce our innovative lipstick packaging project: "Lèvres - find your tone." This is a completely new concept designed for those who have ever returned home with their desired lipstick, securely sealed, only to discover upon first application that the color was far from what they expected. With our packaging, there will be no more disappointments. Featuring a retractable lip-shaped sampler everyone can effortlessly find the perfect shade to complement their skin tone or outfit. The packaging consists of only two parts. The sampler slides out from the main package using a protruding indicator, and after use, it can be easily stored back. This ensures that the product inside the packaging remains intact and allows customers to use the color sampler to check the shade. This solution is functional and easy to use, while thanks to the design inspired by 1930s France, the packaging is also elegant and eye-catching, making it suitable as a decorative piece. The packaging is entirely crafted from cartonboard, an environmentally friendly choice. It requires glue in only one spot, using a minimal amount of material, which reduces costs while creating a stunning effect. Link to the promotional video for the packaging: https://drive.google.com/file/d/1--XHhSPy1Q2N-a0Tilju49HtR17r3mT9/view?usp=drive_link

SILVER AWARD WINNER (2ND OVERALL)

ENTRY	Innovative Packaging to Extend the Shelf-life of Bananas, Reducing the Waste at Consumer Level		
ENTERED BY	Louisa Joubert		
EDUCATIONAL INSTITUTION	IPSA Education		
COUNTRY	South Africa		



PRODUCT DESCRIPTION:

A specialized packaging concept incorporating ethylene absorbing agents to extend the shelf life of bananas and prevent food waste at the consumer level. Friendly on-pack communication encourages consumers to use bananas at all stages of ripeness. Use of agricultural banana waste in its construction makes it truly circular in design.

Bananas are the fruit that is wasted the most at consumer level owing to its innate nature to become overripe very quickly due to the presence of high concentrations of ethylene, a naturally occurring plant hormone in bananas responsible for the ripening of the fruit. With specialized packaging design that prevents the build-up of ethylene and a liner formulated with ethylene absorbing agents, the shelf-life of bananas can be extended, reducing waste of overripe bananas, as well as providing innovative suggestions for consumers to use bananas at all stages of ripeness to further reduce wastage.

To further encourage circular economy, the agricultural waste from banana farming is repurposed to produce the packaging for the bananas. The primary packaging consists of two components, the shipper box and the ethylene absorbing liner (EAL). Both will be manufactured from banana agricultural waste that accounts for 114.08 million metric tons every year. The high cellulose, hemicellulose and natural fiber content makes it a favourable raw material to manufacture paper and board from.

BRONZE AWARD WINNER (3RD OVERALL)

ENTRY	Fresh Herbs, Fresher Packaging
ENTERED BY	TEAM: Cameron Campbell, Nadia De Fazio & Cynthia Mullaly
EDUCATIONAL INSTITUTION	Royal Melbourne Institute of Technology (RMIT)
COUNTRY	Australia



PRODUCT DESCRIPTION:

While the current packaging of fresh herbs is lightweight and effective for transporting from farm to store, once it enters the home it is ineffective at keeping the herbs from deteriorating. The Fresh Herbs, Fresher Packaging is designed to meet the save food packaging design principles.

Full size fresh herbs are chosen by both professional chefs and home cooks alike for their aroma, flavour and texture which they add to any dish. But according to End Food Waste Australia, fresh herbs are among the second most wasted food in the country. Chefs often use a "wet-paper-towel" method for preserving the quality of numerous herbs, which one of our group members was exposed to during their career in hospitality. The team identified a few key objectives when approaching the design of packaging for fresh herbs:

- Mimic the effectiveness of the "wet-paper-towel" method.
- Have herb quality viewable from outside package as with current bouquet.
- Fit a full-size herb bunch with stem intact.
- Not be too different from current offerings that it will scare off consumers from trying it.

This final package achieves the above with a few added features:

- Rigid pack eliminated crushing during transit and in fridge.
- Plantable seed tab encourages the consumer to grow own herbs.
- On pack communication teaches recipes and methods for using herbs since they are lasting so long.
- Paper pulp packaging aesthetically appeals to the eco conscious and is completely recyclable.
- Packaging is stackable for secondary packing.

During design development the wet paper towel method was imitated using a similar environment to the proposed design solution and the herb quality was indistinguishable from fresh store-bought herbs after being stored in the fridge for 5 weeks.

MARKETING APPEAL GOLD AWARD

ENTRY	Lipstick Packaging - "Lèvres - Find Your Tone"		
ENTERED BY	TEAM: Barbara Lübek-Kacperczyk & Elvira Alm Andersson		
EDUCATIONAL INSTITUTION	Nackademin		
COUNTRY	Sweden		

PRODUCT DESCRIPTION:

We've created an innovative packaging design that allows customers to find their perfect lipstick shade without the need for testers, offering a more hygienic solution. Our retractable lip-shaped applicator enables easy sampling of various lipstick shades, making the shopping experience more convenient and enjoyable.

Link to the video:

https://drive.google.com/file/d/1--XHhSPy1Q2N-a0Tilju49HtR17r3mT9/view?usp=drive_link



MARKETING APPEAL SILVER AWARD

ENTRY	Gilt Silver Sachet Wine Packaging Design		
ENTERED BY	TEAM: Mengyu Lei, Wang Jing & Li Lingli		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
COUNTRY	China		

PRODUCT DESCRIPTION:

The packaging with the Tang Dynasty "gilt silver sachet" as the carrier, the wine bottle in the fragrance meaning of the wine aroma, the use of metal packaging, giving packaging durable characteristics.





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MARKETING APPEAL BRONZE AWARD

ENTRY	Polar Region		
ENTERED BY	TEAM: Wenxian Liu & Jinxia Luo		
EDUCATIONAL INSTITUTION	Lu Xun Academy of Fine Arts Chinese English Digital Media (Digital Media) Art School		
COUNTRY	China		

PRODUCT DESCRIPTION:

"Polar region" packaging: Temperature-sensitive design reveals arctic life, highlighting climate change, advocates eco-action, guards Earth.



SUSTAINABILITY GOLD AWARD

ENTRY	Innovative Packaging to Extend the Shelf-life of Bananas, Reducing the Waste at Consumer Level		
ENTERED BY	Louisa Joubert		
EDUCATIONAL INSTITUTION	IPSA Education		
COUNTRY	South Africa		

PRODUCT DESCRIPTION:

A specialized packaging concept incorporating ethylene absorbing agents to extend the shelf life of bananas and prevent food waste at the consumer level.

Friendly on-pack communication encourages consumers to use bananas at all stages of ripeness. Use of agricultural banana waste in its construction makes it truly circular in design.





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SUSTAINABILITY SILVER AWARD

ENTRY	Drill Packaging		
ENTERED BY	Timon Ibounigg		
EDUCATIONAL INSTITUTION	FH Joanneum Garz		
COUNTRY	Austria		

PRODUCT DESCRIPTION:

This smaller, sustainable drill packaging is made out of an eco-friendly cardboard. Its compact design reduces waste and shipping costs, while showcasing the brand's commitment to environmental responsibility.

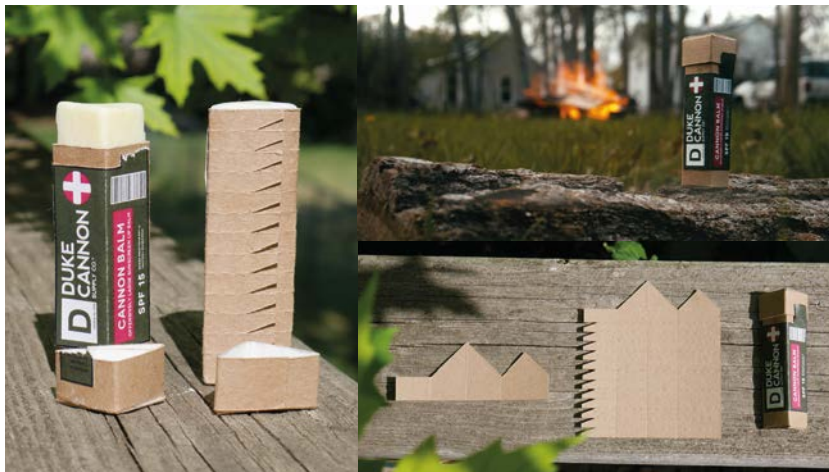


SUSTAINABILITY BRONZE AWARD

ENTRY	Triangular Paperboard Lip Balm		
ENTERED BY	TEAM: Lukas David, Ethan Myers & Zach Hoffmire		
EDUCATIONAL INSTITUTION	University of Wisconsin - Stout		
COUNTRY	United States		

PRODUCT DESCRIPTION:

The Triangular Paperboard Lip Balm is a sustainable alternative to plastic tubes, made from paperboard to reduce waste. Its tear-away design ensures easy use, while the triangular shape enhances protection and portability. Efficient for shipping, it's more sustainable, cost-effective, and stylish than traditional packaging.



SAVE FOOD GOLD AWARD

ENTRY	Individually Wrapped Polony Slices with PP/EVOH/PE Propeel Multilayer Film		
ENTERED BY	Mudau Fulufhelo		
EDUCATIONAL INSTITUTION	IPSA Education		
COUNTRY	South Africa		

PRODUCT DESCRIPTION:

Individually wrapped polony slices in a PP/EVOH/PE film to extend shelf life and provide the convenience of single-serve consumption to consumers, while maintaining the integrity of the remaining slices in the multipack until final consumption by the consumer.



SAVE FOOD SILVER AWARD

ENTRY	Innovative Packaging to Extend the Shelf-life of Bananas, Reducing the Waste at Consumer Level		
ENTERED BY	Louisa Joubert		
EDUCATIONAL INSTITUTION	IPSA Education		
COUNTRY	South Africa		

PRODUCT DESCRIPTION:

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SAVE FOOD BRONZE AWARD

ENTRY	Ama-Phutu
ENTERED BY	TEAM: Marli Kotze, Joy Machabi, Niel van Heerden, Carine Vermeulen, Elzaan Louw & Cara Smit
EDUCATIONAL INSTITUTION	Stellenbosch University
COUNTRY	South Africa

PRODUCT DESCRIPTION:

A single serve sachet and a family serving gusseted pouch, provides convenience and affordability to spaza shop consumers. The easy preparation and serving sizing drives minimum food waste. The packaging ensures the maize porridge stays fresh and provides tamper evidence to deliver food safety and integrity in this market.



FOOD GOLD AWARD

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ENTERED BY	Louisa Joubert
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COUNTRY	South Africa

PRODUCT DESCRIPTION:

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FOOD SILVER AWARD

ENTRY	Fresh Herbs, Fresher Packaging		
ENTERED BY	TEAM: Cameron Campbell, Nadia De Fazio & Cynthia Mullaly		
EDUCATIONAL INSTITUTION		Royal Melbourne Institute of Technology (RMIT)	
COUNTRY	Australia		

PRODUCT DESCRIPTION:

While the current packaging of fresh herbs is lightweight and effective for transporting from farm to store, once it enters the home it is ineffective at keeping the herbs from deteriorating. The Fresh Herbs, Fresher Packaging is designed to meet the save food packaging design principles.



FOOD SILVER AWARD

ENTRY	ECOFLEX Sustainable Packaging for Transporting Fruits and Vegetables		
ENTERED BY	TEAM: Rudolph Zikpi, Mary Eyram Chukwu & Richmond Oteng Kumah		
EDUCATIONAL INSTITUTION		University of Ghana, Legon	
COUNTRY	Ghana		

PRODUCT DESCRIPTION:

Agriculture face the challenge of maintaining freshness produce. EcoFlex offers a sustainable solution with two components: The EcoFlexCool which uses evaporative cooling to keep produce fresh without electricity and EcoFlex Basket, made from biodegradable materials, is durable, stackable, and foldable, with features like integrated drainage, advanced tracking, and adjustable compartments.





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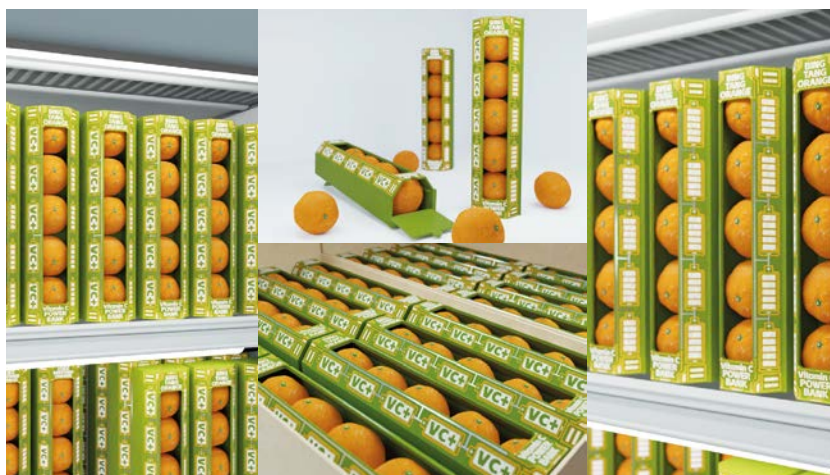


FOOD BRONZE AWARD

ENTRY	Vitamin C Recharge Fresh Orange Packaging		
ENTERED BY	TEAM: Jiajun Liu, Yunshi Tian & Peixuan Wu		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
COUNTRY	China		

PRODUCT DESCRIPTION:

The packaging design is inspired by "Vitamin C charging treasure", combining the circular characteristics of rock sugar orange with the innovative packaging structure of easy access, and advocating the concept of supplementing vitamin C for one week.



BEVERAGES GOLD AWARD

ENTRY	HerDem Black Tea Brewing Packaging		
ENTERED BY	Sinemnur Yesilbalkan		
EDUCATIONAL INSTITUTION	Izmir University of Economics		
COUNTRY	Turkey		

PRODUCT DESCRIPTION:

HerDem is a modern black tea brewing package designed for thin-waisted tea glasses. Its disc-shaped form ensures ease of use and offers a fun tea experience. By incorporating writings that link Turkish family structure with tea elements, it reinforces the concepts of family and tradition in a contemporary way.





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BEVERAGES SILVER AWARD

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ENTERED BY	TEAM: Wenxian Liu & Jinxia Luo		
EDUCATIONAL INSTITUTION	Lu Xun Academy of Fine Arts Chinese English Digital Media (Digital Media) Art School		
COUNTRY	China		

PRODUCT DESCRIPTION:

"Polar region" packaging: Temperature-sensitive design reveals arctic life, highlighting climate change, advocates eco-action, guards Earth.



BEVERAGES BRONZE AWARD

ENTRY	Ecobam Bliss Pack		
ENTERED BY	Gabrielle Surajini Silva		
EDUCATIONAL INSTITUTION	University of Moratuwa		
COUNTRY	Sri Lanka		

PRODUCT DESCRIPTION:

User-Friendly and Environmentally Conscious Packaging - Ensuring packaging is easy to use, reusable, and eco-friendly to enhance user convenience and demonstrate a commitment to sustainability, addressing both practicality and environmental concerns in one solution.





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HEALTH & PERSONAL CARE GOLD AWARD

ENTRY	Lipstick Packaging - "Lèvres - Find Your Tone"		
ENTERED BY	TEAM: Barbara Lübek-Kacperczyk & Elvira Alm Andersson		
EDUCATIONAL INSTITUTION	Nackademin		
COUNTRY	Sweden		

PRODUCT DESCRIPTION:

We've created an innovative packaging design that allows customers to find their perfect lipstick shade without the need for testers, offering a more hygienic solution. Our retractable lip-shaped applicator enables easy sampling of various lipstick shades, making the shopping experience more convenient and enjoyable.

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HEALTH & PERSONAL CARE SILVER AWARD

ENTRY	Addressing the Sanitary Waste Issue		
ENTERED BY	Rebecca White		
EDUCATIONAL INSTITUTION	City of Glasgow College		
COUNTRY	United Kingdom		

PRODUCT DESCRIPTION:

I have created a solution to the sanitary waste issue by creating a zero waste cycle for women dealing with their menstrual cycle. I have done this by researching a innovative packaging material called MonoSol which is already used in other packaging products and involving it in the sanitary market.





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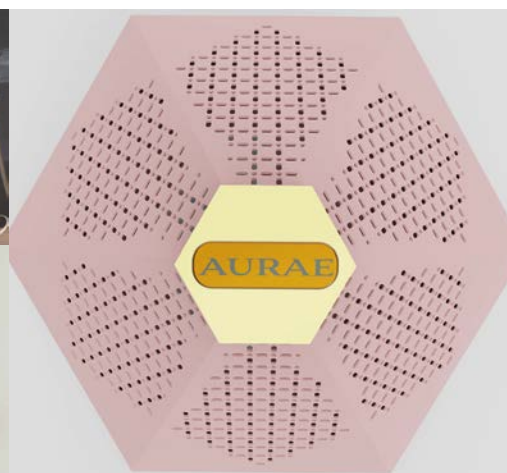


HEALTH & PERSONAL CARE BRONZE AWARD

ENTRY	Auræ		
ENTERED BY	Faiza Abrar		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
COUNTRY	England		

PRODUCT DESCRIPTION:

Much like its name, the Auræ perfume "Blooms" as you open it, collapsing into a bloomed bud. After taking out the perfume, you can also put it back together and use it as an incense burner, which allows you to make use of the perforations.

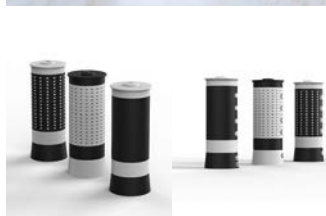


HOUSEHOLD GOLD AWARD

ENTRY	Fomo Measured Storage Containers		
ENTERED BY	Emine Ozkan		
EDUCATIONAL INSTITUTION	Istanbul Medipol University		
COUNTRY	Turkey		

PRODUCT DESCRIPTION:

Disabilities can be congenital or acquired through disease or injury. Thus, I aimed to integrate both perspectives in a single product, catering to those who lose vision later in life as well as those with congenital color vision deficiencies.



HOUSEHOLD SILVER AWARD

ENTRY	Bio-Soul Reusable Shoe Box		
ENTERED BY	Christopher Leong		
EDUCATIONAL INSTITUTION	University of New South Wales (UNSW)		
COUNTRY	Australia		

PRODUCT DESCRIPTION:

Bio-Soul was designed to meet the 2025 National Packaging Targets, the 10x Sustainable Packaging Design principles while focusing on sustainable package design. 10 principles for improving sustainability were carefully considered, as was the REUSE feature. The package selected to improve was a simple shoe box.



HOUSEHOLD BRONZE AWARD

ENTRY	Sustainable Crocs Packaging		
ENTERED BY	Phoebe Wong		
EDUCATIONAL INSTITUTION	Ngee Ann Polytechnic		
COUNTRY	Singapore		

PRODUCT DESCRIPTION:

The Crocs Eco-Friendly Shoe Box redefines packaging with a dual-purpose design that transforms into a modular shoe rack. Made from sustainable cardboard, it attaches easily for carrying two boxes at once. With 8 Jibbitz display holes, it offers stackable, space-saving storage, ready to be repurposed at home.



SPECIALITY PACKAGING GOLD AWARD

ENTRY	Tumble 12 Pieces Oil Paint Package		
ENTERED BY	Saba Nur Sen		
EDUCATIONAL INSTITUTION	Marmara University		
COUNTRY	Turkey		

PRODUCT DESCRIPTION:

"Tumble" non-tipping oil paint packaging for children aged 3+ uses a gamification theme inspired by the "roly-poly" figure. It promotes creativity by allowing kids to play with both the paints and the packaging. Made from durable materials, it emphasizes sustainability in its design.



SPECIALITY PACKAGING SILVER AWARD

ENTRY	BIITS - Headphones Stand		
ENTERED BY	Jacqueline Höger		
EDUCATIONAL INSTITUTION	Higher Graphical Federal Education and Research Institute		
COUNTRY	Austria		

PRODUCT DESCRIPTION:

BIITS Headphones come in a carton box that can be transformed into a headphones stand. All the elements needed can be detached from the packaging and be assembled without the use of glue. They form a stable long-lasting stand that can also hold a jack adapter.





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SPECIALITY PACKAGING BRONZE AWARD

ENTRY	Rail Folding
ENTERED BY	TEAM: Marcos Muñoz Marqués, Mónica Lara Paredes, Nicolás Vázquez García & David Silva Mulas
EDUCATIONAL INSTITUTION	Universidad de Valladolid
COUNTRY	Spain

PRODUCT DESCRIPTION:

Folding packaging box with guides on the sides. The assembly is very simple, the sides are slid along the guides and no auxiliary elements are needed. The modular design makes it easy to change parts, and the wood is obtained in a sustainable way.



WORLDSTAR STUDENT CERTIFICATE (listed by country)

ENTRY	Twizz n Fizz		
ENTERED BY	TEAM: Sushmitha Dosapati, Rashmitha Sharma Tanugula, Shyam Sree Harshitha Nandipalli & Abhi Shantilal Balar		
EDUCATIONAL INSTITUTION		Monash University	
MARKET CATEGORY	BEVERAGES	COUNTRY	Australia

PRODUCT DESCRIPTION:

Twist n Fizz is a new premium, sustainable, functional beverage, especially designed for Gen Z consumers who value health and are environmental consciousness. The unique twist-to-mix mechanism, powered by an integrated battery, ensures these ingredients blend seamlessly with the carbonated water, providing a fresh, nutritious beverage on demand.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	DrinkGo		
ENTERED BY	TEAM: Aman Tajta, Diajeng Chairina Daneswari Asror, Jialin Jiang, Tongyao Zhu & Ziqiao Ding		
EDUCATIONAL INSTITUTION	Monash University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Australia

PRODUCT DESCRIPTION:

DrinkGo is a functional beverage designed to enhance brain function with Ginkgo Brahmī as the main ingredient and is available in 3 flavours. The packaging is made from recycled paperboard material, consisting of 92% fibre, making the pack curbside recyclable based on Australia's strict pulpability thresholds.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Zenor		
ENTERED BY	TEAM: Sharvari Solanki, Ninu Sandeeka, Abhishek Satoskar, Siddhant De & Chinmaya Mahajan		
EDUCATIONAL INSTITUTION	Monash University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Australia

PRODUCT DESCRIPTION:

The Zenor energy drink can is a blend of sustainability and innovation that sets a new standard in beverage packaging. Crafted from 100% recyclable aluminium, the can features an eco-conscious twist cap pivoting on natural rubber, that preserves carbonation and freshness, enhances environmental credentials and provides user-friendly convenience.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Chajusu by Kohja		
ENTERED BY	TEAM: Odis Lau, Wen Soug Hii, Adeline Ang, Jemima Jerrica Chen & Katherine Maruia		
EDUCATIONAL INSTITUTION	Monash University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Australia

PRODUCT DESCRIPTION:

The packaging designed for Kohja's Chajusu line is a thoughtfully crafted solution for beverages and has been aimed at enhancing user experience while ensuring sustainability. One standout feature of this product is its innovative twist cap, which releases concentrated matcha infusion with fruit juice, providing a visually captivating experience.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Barilla Single Serve Multi Pack		
ENTERED BY	TEAM: Nathan Phillips, Gabe Wynn-Williams & Russell Wilson		
EDUCATIONAL INSTITUTION	Royal Melbourne Institute of Technology (RMIT)		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

With up to 50% of all cooked pasta being wasted in the household, the new design allows for perfect portion control. The novel feature includes a pasta sauce concentrate pod in each individual portion that is boiled with the pasta to produce a complete pasta meal; with no waste.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Wonky Bites - Embracing Imperfections		
ENTERED BY	TEAM: Vidhi Naik, Thikshani Theresa Anne Abayasekara & Xinwei (Tiffany) Chen		
EDUCATIONAL INSTITUTION	Royal Melbourne Institute of Technology (RMIT)		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

The main objective behind creating Wonky Bites was to re-design the packaging to save food and to reduce the amount produce being sent directly to landfill in Australia all because it did not meet the cosmetic standards of the retailers.

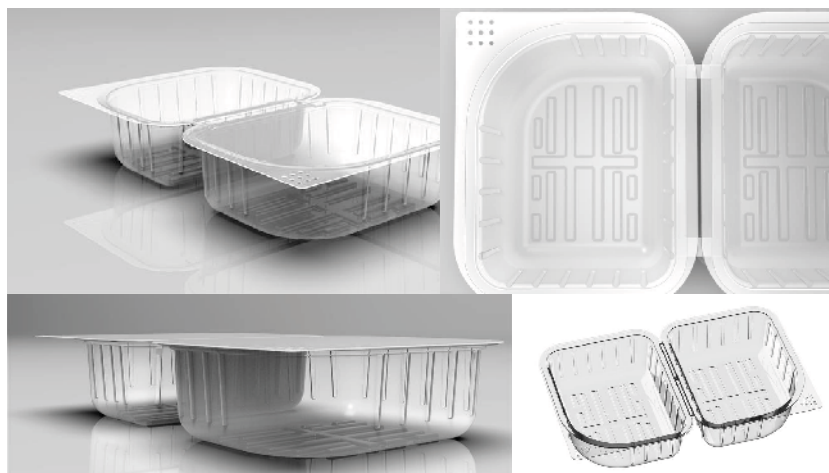


WORLDSTAR STUDENT CERTIFICATE

ENTRY	4 Your Future – Mincemeat packaging		
ENTERED BY	TEAM: Zac Wijesinha, Jack Harman & Finlay Blakemore		
EDUCATIONAL INSTITUTION	Royal Melbourne Institute of Technology (RMIT)		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

'4 your future mincemeat' packaging was designed to improve significant food waste issues in the Australian household related to portion sizes of meat packs, overbuying of mince for smaller households, lack of understanding of storage of mince and limited communication on how much to use per person.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sanitary Pad Packaging Design		
ENTERED BY	Celine Wong		
EDUCATIONAL INSTITUTION	University of New South Wales (UNSW)		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Australia

PRODUCT DESCRIPTION:

New sanitary pad packaging has been crafted entirely from sustainable materials to combat plastic waste and reduce the need for single use plastic. The innovative design offers two user-friendly opening options, catering to diverse preferences. The heart-shaped paper lock adds a touch of elegance but also secures the packaging.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Wrigley's Extra Recyclable Chewing Gum		
ENTERED BY	Arpad Bogdan		
EDUCATIONAL INSTITUTION	University of New South Wales (UNSW)		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

The product was chosen because the student likes chewing gum and feels that it is always a shame to see that the packaging is mostly non-recyclable, which meant it was appropriate to tackle this packaging problem and create an innovative and sustainable solution.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ecostand Headphones + Stand		
ENTERED BY	Liuqing Yu		
EDUCATIONAL INSTITUTION	University of New South Wales (UNSW)		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	Australia

PRODUCT DESCRIPTION:

Ecostand Headphone packaging box + stand was designed to meet the 10x Sustainable Packaging Design principles and to lower the environmental impact of the packaging currently used in this category. The idea was to eliminate single use packaging and reduce the need to use plastics where possible.

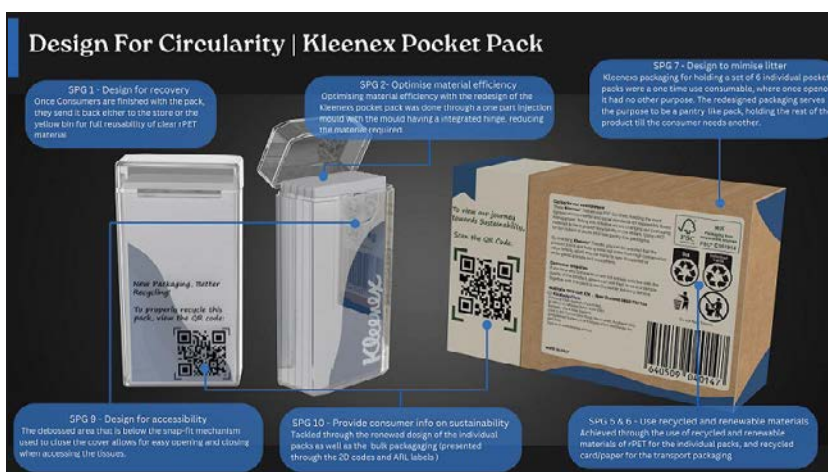


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Kleenex Pocket Pack Set of Six To Go		
ENTERED BY	Dave Harrison Calvo Chua		
EDUCATIONAL INSTITUTION	University of New South Wales (UNSW)		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Australia

PRODUCT DESCRIPTION:

The criteria guiding design principles for the new pack followed the 10x Sustainable Packaging Design guidelines. The new tissue pocket pack reimagines the Pocket Pack set of 6 and offers a new recyclable and sustainable approach in designing for circularity; meeting 7 of the 10 design principles





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Energiser 2025 Button Battery Pack V.2		
ENTERED BY	Wenhou Yan		
EDUCATIONAL INSTITUTION	University of New South Wales (UNSW)		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	Australia

PRODUCT DESCRIPTION:

Packaging was designed to eliminate plastic and to reduce the need to use as much plastics as we currently do in this category. The design meets the 2025 National Packaging Targets focuses on the larger button battery packages that are more recyclable and easier to open than conventional configurations.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Paracetol - Paracetamol packaging		
ENTERED BY	William Kirchen		
EDUCATIONAL INSTITUTION	University of New South Wales (UNSW)		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Australia

PRODUCT DESCRIPTION:

Design process focused on inclusivity, sustainability, pharmaceutical packaging legislation and adherence to all 10x Sustainable Packaging Design principles. The goal was to make a dramatic change to the packaging design through minor adjustments, as there is significant room for improvement of blister packaging which is poorly designed for the environment.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Split Instant Noodle Packaging		
ENTERED BY	Haotong Wong		
EDUCATIONAL INSTITUTION	University of New South Wales (UNSW)		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

Many instant noodles packaging on the market do not meet the 10x Sustainable Packaging Design principles, such as limited recyclability, damage in transport, food waste, limited use of recycled materials, renewable materials and poor on pack communication to consumers about recycling and correct disposal.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Hive Battery Pack		
ENTERED BY	Quince So		
EDUCATIONAL INSTITUTION	University of New South Wales (UNSW)		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	Australia

PRODUCT DESCRIPTION:

Packaging is essential to the production, distribution, and delivery of any physical product to a customer or user. This project focused on the redesign of battery packaging to create a compact, resealable, safe, mono material, sustainable design called the Hive Battery Pack.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Shampoo Refill Mono Material Pouches		
ENTERED BY	Bowen Sze		
EDUCATIONAL INSTITUTION	University of New South Wales (UNSW)		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	Australia

PRODUCT DESCRIPTION:

Using the 2025 National Packaging Targets it was noted that Shampoo refill pouches are more plastic-efficient than rigid bottles. The pack is technically recyclable in Australia - soon be fully recyclable. The developer designed the pack to be a mono material recycle ready pack in readiness for the upcoming laws.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Eco-Refill of Dish Washing Liquid		
ENTERED BY	Siyun Wang		
EDUCATIONAL INSTITUTION	University of New South Wales (UNSW)		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	Australia

PRODUCT DESCRIPTION:

The eco-refill design revolutionises dishwashing liquid packaging to ensure enhanced recyclability. The design features two refill sizes to reduce waste, streamlined colours for user-friendly sorting, and PE-compatible production for efficient recycling.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Choco Wave		
ENTERED BY	Izabella Elek		
EDUCATIONAL INSTITUTION	FH Joanneum Graz		
MARKET CATEGORY	FOOD	COUNTRY	Austria

PRODUCT DESCRIPTION:

A dynamic design where chocolate bars hop out from the box, forming a wave pattern. This playful packaging creates a delightful visual experience, making every unboxing feel like a joyful celebration.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	28Lots - Chocolate Packaging		
ENTERED BY	Jacqueline Höger		
EDUCATIONAL INSTITUTION	Higher Graphical Federal Education and Research Institute		
MARKET CATEGORY	FOOD	COUNTRY	Austria

PRODUCT DESCRIPTION:

Sustainable chocolate packaging for a small Viennese brand. Two smaller units can be combined to form larger ones. They are made from a single piece of cardboard, can be stored flat and can be folded by hand without glue. This makes storage and recycling easy.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Dashamp - The Dry Shampoo		
ENTERED BY	Inti-Filippa Crespín		
EDUCATIONAL INSTITUTION	Höhere Graphische Bundes-Lehr- und Versuchsanstalt		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Austria

PRODUCT DESCRIPTION:

The design of the dry shampoo packaging offers a sustainable and practical alternative to conventional aluminium aerosol cans without plastic, aluminium or aerosol. With a convenient sliding closure, the product remains quick and easy to apply. The shape and design of the container is inspired by a modern shower head.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Elegê Vegan Line		
ENTERED BY	TEAM: Pedro Henrique Rettore, Luana Petter & Stephanie Guedes		
EDUCATIONAL INSTITUTION	Universidade Federal do Rio Grande do Sul (UFRGS)		
MARKET CATEGORY	FOOD	COUNTRY	Brazil

PRODUCT DESCRIPTION:

Elegê, a trusted dairy brand since 1959, currently lacks vegan products. This project introduces a vegan line that blends the brand's heritage with southern Brazilian values. The concept, "Flavours that nourish and revive memories," celebrates the nutritional richness and nostalgic connection to Elegê, now brought to life through plant-based options.





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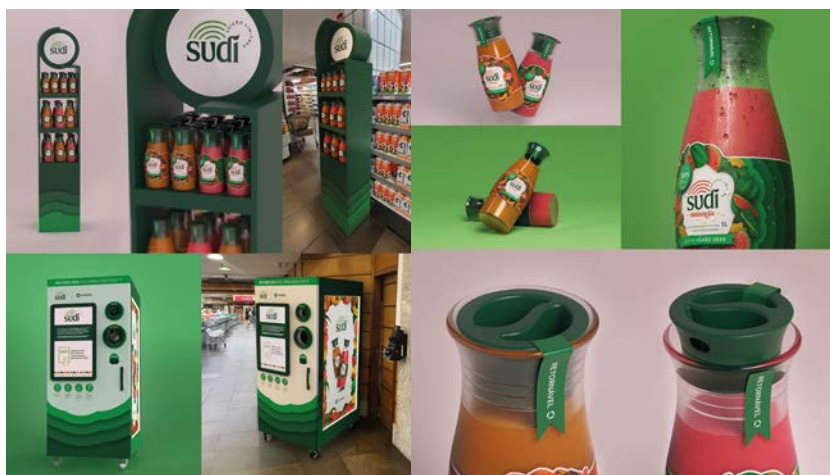


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sudi - Returnable Packaging for Seasonal Juices		
ENTERED BY	TEAM: Laura Trescastro, Adrian Bitencourt, Henrique Borba & Victoria Botti		
EDUCATIONAL INSTITUTION	Universidade Federal do Rio Grande do Sul (UFRGS)		
MARKET CATEGORY	BEVERAGES	COUNTRY	Brazil

PRODUCT DESCRIPTION:

A project that promotes sustainable and conscious cycle using returnable packaging, as well as promoting the consumption of seasonal fruits from local/family-base agriculture. It was also projected a original Reverse Vending Machine (RVM) as a point to return these bottles with detailed step by step instructions.

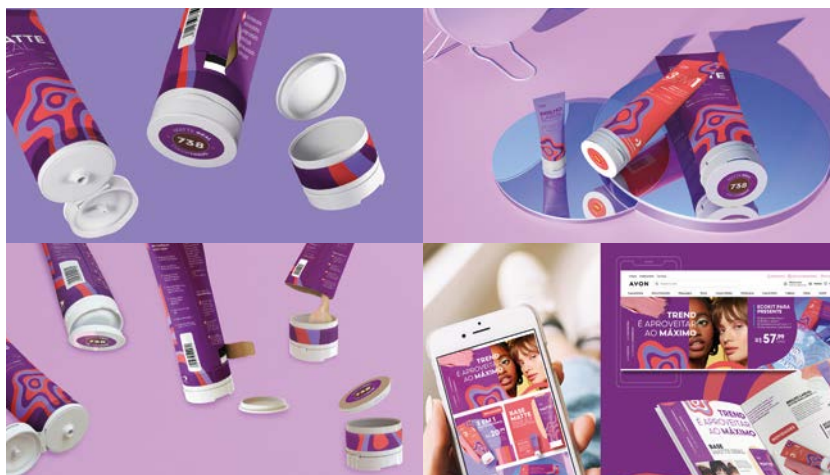


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Bisnaga Zero Desperdício (Zero Waste Packaging)		
ENTERED BY	TEAM: Carolina Langaro, Isadora Pinheiro, Carolina Picinini & Luisa Fonseca		
EDUCATIONAL INSTITUTION	Universidade Federal do Rio Grande do Sul (UFRGS)		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Brazil

PRODUCT DESCRIPTION:

The product is a practical and eco-friendly alternative to traditional squeeze-tube packaging available on the market. The project replaces the flexible material of the tube with kraft paper, utilizing its manufacturing limitations to incorporate product waste-reduction features. A detachable seal allows easy access to the final portions of the product.





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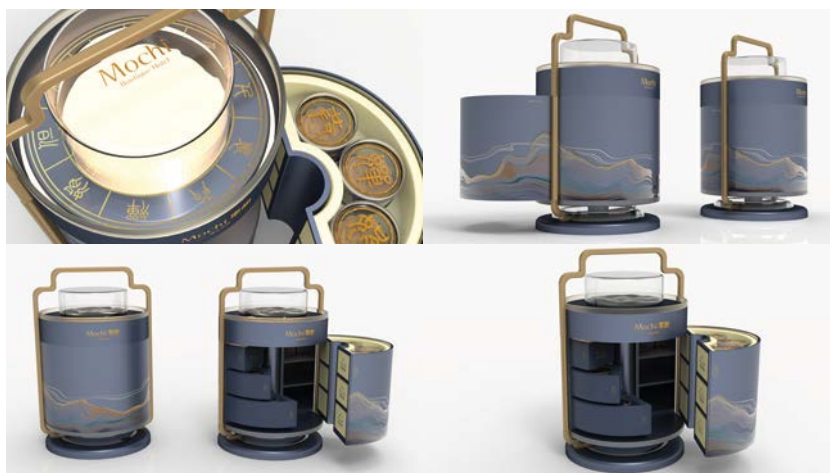


WORLDSTAR STUDENT CERTIFICATE

ENTRY	"Sun and Moon" Mid-Autumn Festival Gift Box		
ENTERED BY	Zhuoxuan Li		
EDUCATIONAL INSTITUTION	Beijing Institute of Graphic Communication		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	China

PRODUCT DESCRIPTION:

The Mid-Autumn Festival gift box designed for "MoQi" brand integrates the styling elements of "classical palace lamp" and adopts the rotating opening mode to make it have the value of secondary use.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Minimalist Couple's Perfume Packaging Design		
ENTERED BY	TEAM: Siyue Zhang, Ruijia Wang & Xiaolu Zhou		
EDUCATIONAL INSTITUTION	Hubei University of Education		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	China

PRODUCT DESCRIPTION:

The perfume packaging uses a one-piece insert lock box that folds into two regular triangular prisms, providing good stability and cushioning effect.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Single Hand Squeeze Black Honey Packaging Design		
ENTERED BY	Zhijing Chen		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

The honey package is designed in the shape of a flower and is small and easy to carry. When used, five petals are squeezed, and the ant line at the bottom is automatically burst under the force to remove the honey.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Secondary Use of Succulent Delivery Boxes		
ENTERED BY	TEAM: Jiawen Zhou, Yige Hu & Yunshi Tian		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	China

PRODUCT DESCRIPTION:

The packaging material uses new environmentally friendly materials, and the structure can achieve succulent root repair, medicinal bath, and air drying. It is an environmentally friendly, energy-saving, and reduced packaging product.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	With Confidence Bamboo Series - Replaceable Skincare Packaging		
ENTERED BY	Sihan Feng		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	China

PRODUCT DESCRIPTION:

The packaging is inspired by bamboo for biomimetic design, with color gradients reflecting the texture of bamboo. The packaging colors progress from light to dark, indicating the order of skincare



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Gift of Guizhou Matcha		
ENTERED BY	TEAM: Zhiyi Tan, Yang Yang & Wang Yihua		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

The packaging design of the gift of Guizhou Tongren Matcha. It combines the bionic elements of the Tujia "money stick" and the cultural elements of matcha. The Tujia pattern is extracted and integrated into the characteristics of matcha to highlight the cultural charm.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Portable Zhongning Wolfberry Gift Box Packaging Design		
ENTERED BY	Chunmei Fang		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

The wolfberry gift box packaging integrates the cultural elements of the Hui nationality, fully shows the unique regional customs and quality on the packaging, and casts the soul of the nation with excellent traditional culture.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	A Whale's Fall		
ENTERED BY	TEAM: Wang Yu & Shen Yu Fang		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	China

PRODUCT DESCRIPTION:

This is a limited edition high liquor product. is intended to express the praise of the selfless spirit of the ocean, causing people to continue to pay attention to the ocean.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Environmentally Friendly Packaging Design for Coffee Concentrate Reuse		
ENTERED BY	TEAM: Ziming Liu & Chen Yanbai		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	BEVERAGES	COUNTRY	China

PRODUCT DESCRIPTION:

The material of the work is mainly coffee grounds, the outer packaging uses a drawer box type, the text uses uneven and convex technology, and the inner packaging uses a building block style to increase the fun of the packaging and make the packaging sustainable.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Mountain River Moon Dark Tea Packaging Design		
ENTERED BY	TEAM: Yiang Huang & Miyuan You		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

"Mountain River Moon" is inspired by the tea in the mountains to absorb the essence of the sun and moon, as the flavor changes over time, just like the different posture of the moon at different times.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Coconut Shell Environmental Protection Packaging Design		
ENTERED BY	TEAM: Sui Zou & Du Jialiang		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	China

PRODUCT DESCRIPTION:

A green recyclable environmental protection packaging made of natural coconut shell waste, which reduces the burden on the environment and realizes the sustainable use of coconut shell in packaging.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Packaging for Traditional Chinese Medicine Health Products		
ENTERED BY	TEAM: Bei Gu, Chang Yukun & Wu Shiyi		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

Natural circulation and harmonious coexistence, abstractly shaping the forms of mountains, stones, and water flow, guiding consumers to focus on themselves and return to their true selves with a gentle posture.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	"Simple" Series of Easy Storage Structure Tea Set Packaging Design		
ENTERED BY	Benyao Chu		
EDUCATIONAL INSTITUTION	Hunan University of Technology Packaging Design Art College		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	China

PRODUCT DESCRIPTION:

Through the easy storage structure, in order to meet the daily use of consumers at the same time to minimize the use of space, save resources, convenient and fast, but also to provide users with life interest.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Immortal Nail		
ENTERED BY	TEAM: Xinyi Wang & Wenyue Yang		
EDUCATIONAL INSTITUTION	Luxun Academy of Fine Arts		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	China

PRODUCT DESCRIPTION:

This product is a cultural and creative product of aromatherapy candles, inspired by the spirit of Lei Feng, combining Lei Feng's nail spirit with aromatherapy candles.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Poly Tea Dragon Year Limited Tea Packaging Design		
ENTERED BY	TEAM: Jialiang Du, Lin Ruitong & Tan Jiahui		
EDUCATIONAL INSTITUTION	School of Packaging Design and Art, Hunan University of Technology		
MARKET CATEGORY	BEVERAGES	COUNTRY	China

PRODUCT DESCRIPTION:

This is a Chinese Year of the Dragon gift tea packaging, inside the December season tea, convey the design concept of "dragon dance four seasons, enjoy the tea fragrance".



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Lespeed - Detachable Vaccine Sharing Transport Box		
ENTERED BY	TEAM: Liunan Shang & Shi Mengzhen		
EDUCATIONAL INSTITUTION	School of Packaging Design Arts Hunan University of Technology		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	China

PRODUCT DESCRIPTION:

This design aims to solve the problems of low temperature, sterile storage and quality control during vaccine transportation.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ancient Charm Scented Candle Series		
ENTERED BY	TEAM: Wenya Zheng & Xinyi Huang		
EDUCATIONAL INSTITUTION	School of Sino-British Digital Media Art, Lu Xun Academy of Fine Arts		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	China

PRODUCT DESCRIPTION:

The design inspiration for the Ancient Charm Scented Candle Series comes from the Baoxiang floral patterns found in the Dunhuang cave ceilings. The Baoxiang patterns represent the mystery and beauty of Dunhuang murals, while the hexagonal shape symbolizes perfection and harmony.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Salmon Trace Packaging Design		
ENTERED BY	TEAM: Wenya Zheng & Xinyi Huang		
EDUCATIONAL INSTITUTION	School of Sino-British Digital Media Art, Lu Xun Academy of Fine Arts		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	China

PRODUCT DESCRIPTION:

The Salmon Trace packaging design incorporates a moiré pattern grating technique and a pull-tab effect, creating an impression of swimming fish while enhancing the packaging's interactivity and sense of fun.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Packaging Design of Hanzhong Xianhao Tea		
ENTERED BY	TEAM: Ruolan Huang, Yuying Xiong & Ling Ding		
EDUCATIONAL INSTITUTION	Shaanxi Normal University		
MARKET CATEGORY	BEVERAGES	COUNTRY	China

PRODUCT DESCRIPTION:

- Innovative
- Has sales appeal
- Good sales appearance and graphic design
- Sustainable development
- Easy to process and manufacture
- The purpose of packaging is combined with its function
- The overall impression is outstanding



WORLDSTAR STUDENT CERTIFICATE

ENTRY	"Hanzhong Xianhao" Tea Packaging Design		
ENTERED BY	Yuying Xiong		
EDUCATIONAL INSTITUTION	Shaanxi Normal University		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

It is packed with kraft paper with strong tenacity and water resistance, which is moisture-proof and deformation-proof, economical and simple. The color is simple, and the power and source are saved during production, helping green and low-carbon production.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Lao Yuan Nong LV Original Ecology Art Cha Packaging		
ENTERED BY	Qiyao Fang		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

Peace county's regional scenery and life scenes are artistically integrated into the packaging, which can be extended indefinitely.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	A Sephora Gift "On the Go" Travel Trio Pack (Shampoo, Conditioner, Moisturiser) in collaboration with the Paris Olympics 2024		
ENTERED BY	Anel Nosinova		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	England

PRODUCT DESCRIPTION:

This refillable travel-size shampoo, conditioner, and moisturiser modular pack celebrates the Paris 2024 Olympics and gender inclusivity preventing loss of components. Made from rPET with a mono-material pump, it uses no-screw-no-glue, bottle-to-bottle production. Features include second-life use as a toothbrush holder, spill-proof double lid, and customer convenient easy-to-use pumps.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Lynx City		
ENTERED BY	Amelia Germain		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	England

PRODUCT DESCRIPTION:

This product is a freestanding display unit designed for Lynx's 20th-anniversary promotion. It's made from sustainable, recyclable materials like EB flute cardboard and features interactive elements. Its novelty lies in its eco-friendly design, easy assembly, and ability to repurpose parts, aligning with both consumer appeal and environmental goals.

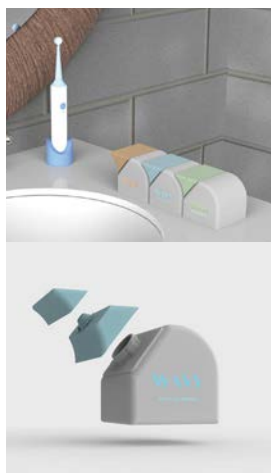


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Wavy Packaging		
ENTERED BY	Primrose Mbyeimeire		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	England

PRODUCT DESCRIPTION:

Wavy packaging is used for haircare during travel. It's designed to minimise overuse of product, aiming to reduce over-consumption. It is portable, refillable for re-use and made of recycled HDP, which is 100% recyclable. This package's key features are to promote 'reduce, reuse, and recycle' in the haircare industry.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Yonex: Agile		
ENTERED BY	Harshitha Ganesh		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	England

PRODUCT DESCRIPTION:

Agile, is a novel packaging solution for badminton shuttles, combining sustainability and functionality. Key features include eco-friendly paperboard construction, eliminating plastic and adhesives, and a unique design allowing users to try out shuttles before purchase. The packaging enhances display and is reusable, fully recyclable, and stackable for efficient retail use.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Aegir Voyager		
ENTERED BY	William Stenning		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	England

PRODUCT DESCRIPTION:

Aegir is a luxury masculine cologne packaged in a visually striking 100ml tinplate design inspired by Norse Viking long boats. Key features include sustainability through infinitely recyclable materials, the dual functionality of the packaging as a display piece, and an innovative bottle design resembling a sail, enhancing user experience.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Tea House Floret's Premium Tea Packaging		
ENTERED BY	Samira Ida Konopka		
EDUCATIONAL INSTITUTION	LAB University of Applied Sciences		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Finland

PRODUCT DESCRIPTION:

Tea House Floret's Premium Packaging combines innovative design with user-friendliness. Crafted from custom-printed cartons, it secures delicate tea blooms on a platform, ensuring pristine delivery. The elegant blend of classic and modern design elements enhances the user experience, setting a new standard in premium tea packaging.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	BeReady		
ENTERED BY	Alina Hokkanen		
EDUCATIONAL INSTITUTION	LAB University of Applied Sciences		
MARKET CATEGORY	FOOD	COUNTRY	Finland

PRODUCT DESCRIPTION:

BeReady packaging is an innovative solution developed for sandwiches featuring a convenient open-and-close mechanism. This enhancement improves plastic usage, making it an environmentally friendly solution.





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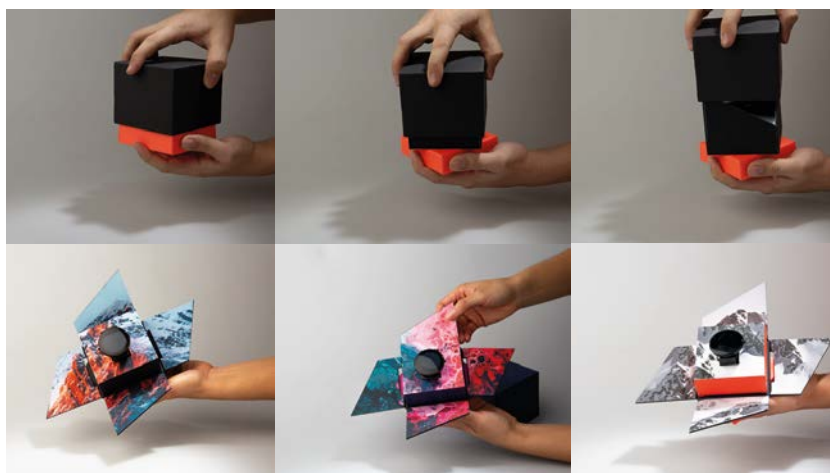


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Mystery Box		
ENTERED BY	TEAM: Josua Fritz & Isabel Uzoagba		
EDUCATIONAL INSTITUTION	Hochschule fuer Gestaltung Schwaebisch Gmuend		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Germany

PRODUCT DESCRIPTION:

Mystery Box is an innovative packaging solution for watches, offering a premium presentation and unboxing experience. When the base is twisted, a hidden mechanism unfolds the side panels, creating a product-specific display frame around the watch. This design also serves as a safeguard and basic theft deterrent.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	ECOBITE: Edible Packaging for a Sustainable Future		
ENTERED BY	TEAM: Doreen Owoo & Karyn Amao		
EDUCATIONAL INSTITUTION	Academic City University College		
MARKET CATEGORY	FOOD	COUNTRY	Ghana

PRODUCT DESCRIPTION:

EcoBite, an innovative, sustainable packaging solution that replacing plastic cups and spoons with edible alternatives made from rice straw and starch. Both products are flavored, biodegradable, ergonomically designed for ease of use. It's customizable, with branding opportunities. Minimizes environmental impact, provides engaging consumer experience, reduces micro plastic ingestion.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Shea Butter Heating Tub		
ENTERED BY	TEAM: Ryan Offin Koranteng-Yirenkyi, Tracy Amoakoh Peprah & Emmanuel Gyane Antwi-Buasiako		
EDUCATIONAL INSTITUTION	Ashesi University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Ghana

PRODUCT DESCRIPTION:

The shea butter heating tub, made with bamboo fibre is reusable and biodegradable. Attached to its cover is a simple heating circuit that, when switched on, heats the shea butter to about 30 -35°C, to soften/melt the topmost layer of the shea butter, making it easier to apply.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Cocoa Care		
ENTERED BY	TEAM: Fiatepe Wilson Senanu, Tulasi Evans & Dovia Sigismund Setumte		
EDUCATIONAL INSTITUTION	Ho Technical University		
MARKET CATEGORY	FOOD	COUNTRY	Ghana

PRODUCT DESCRIPTION:

The improved ergonomic sack design with handles, reinforced stitching, and a belt-fastening mechanism sounds excellent for ensuring the safe and efficient handling of cocoa beans! Combining these features should enhance stability during transport, reducing the risk of spillage or damage.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Heritage Appeal		
ENTERED BY	TEAM: Fiatepe Wilson Senanu, Tulasi Evans & Dovia Sigismund Setumte		
EDUCATIONAL INSTITUTION	Ho Technical University		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Ghana

PRODUCT DESCRIPTION:

Heritage Appeal - a deluxe package designed for Ghanaian high-end bead handicrafts like necklaces, bracelets, anklets and earrings - features the use of luxurious materials and finishing methods. This package is targeted towards promoting the rich Ghanaian culture to the world.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	BIOLIVE - Sustainable Package for Live Catfish		
ENTERED BY	TEAM: Julius Boison, Isaac Mawuli & Maud Osei Darko		
EDUCATIONAL INSTITUTION	Kwame Nkrumah University of Science and Technology		
MARKET CATEGORY	FOOD	COUNTRY	Ghana

PRODUCT DESCRIPTION:

The BIOLIVE packaging for live catfish is crafted from lightweight fiberboard with transparent windows and a chitosan membrane for ventilation. It includes secure closure flaps and a central rope tie for added security. Inside, a loofah bed offers a comfortable habitat, facilitating water circulation for live catfish.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	TRIPAC - Sustainable Package for the Transportation of Fresh Tomatoes		
ENTERED BY	TEAM: Maud Osei Darko, Julius Boison & Isaac Mawuli		
EDUCATIONAL INSTITUTION	Kwame Nkrumah University of Science and Technology		
MARKET CATEGORY	FOOD	COUNTRY	Ghana

PRODUCT DESCRIPTION:

Introducing Tripac, an innovative packaging solution for fresh tomatoes. This fiberboard system features a unique two-drawer design that minimizes crushing risk and keeping tomatoes fresh. Each drawer is lined with chitosan film for antimicrobial protection and has a clear, porous window for visibility and airflow.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Eggcellent: Innovative Sustainable Egg Packaging		
ENTERED BY	TEAM: Rudolph Zikpi, Mary Eyram Chukwu & Richmond Oteng Kumah		
EDUCATIONAL INSTITUTION	University of Ghana, Legon		
MARKET CATEGORY	FOOD	COUNTRY	Ghana

PRODUCT DESCRIPTION:

Eggcellent packaging design features a unique and functional triangular prism shape, measuring 30 cm in length and 6 cm in height, that combines stability with aesthetic appeal. Inside, it houses six compartments molded from eco-friendly paper cups that act as shock absorbers, minimizing impact during transportation.





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ENTRY	1 Liter Garden		
ENTERED BY	Dániel Ankner		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

1 Liter Garden is an eco-friendly gardening starter kit, containing bags of seeds, tools, pots and a small guide to start our own kitchen garden.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Oasis, Organic Essential Oil Packaging		
ENTERED BY	Zsolt Balogh		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Hungary

PRODUCT DESCRIPTION:

This project focuses on creating zero-waste, recyclable packaging that embodies premium quality. The pyramid and lotus-inspired design honors the history of essential oils, with durable, fragrance-enhancing paper construction. Each compartment holds essential oils, offering protection and details on their use and origins, enhancing store displays and supporting sustainable living.





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ENTRY	Herby's - Essential Oil Natural Packaging		
ENTERED BY	Ágota Habony		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Hungary

PRODUCT DESCRIPTION:

The project showcases packaging for a collection of essential oils created for "Herby's," featuring three distinct scents. It includes a redesigned company logo, hand-drawn illustrations, and unique printable handmade paper for an eco-friendly touch.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Rudas Bath Soap Packaging		
ENTERED BY	Panna Gáspár		
EDUCATIONAL INSTITUTION	Budapesti Metropolitan University		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Hungary

PRODUCT DESCRIPTION:

My "Rudas Bath soap packaging" design emphasizes sustainability, ZERO-WASTE / eco-conscious principles, using only recycled / recyclable materials and plant-based glue. With its interactive pop-up element and unique cut-outs, it exemplifies how sustainable design can effectively blend historical elements with modern aesthetics, proving that environmentally friendly, waste-free packaging can be visually striking and practical.





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ENTRY	Packaging Design for Bodi Heni's Herbarium		
ENTERED BY	Orsolya Kránitz		
EDUCATIONAL INSTITUTION	Corvin Art School		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Hungary

PRODUCT DESCRIPTION:

Heni Bódi is known for creating intricate reliefs using plant prints. I designed for her a comprehensive brand image that embodies the essence of these prints through the relief technique. My packaging design concept was to create a box that surprises the customer with a pop-up element when opened.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fiori e Dolci - Muffin Package		
ENTERED BY	Adel Hurai		
EDUCATIONAL INSTITUTION	Hungarian University of Fine Arts		
MARKET CATEGORY	FOOD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

My packaging was made for a fictitious cake that can be bought on the street, the main profile of which is to use our herbs found in folk medicine as a flavoring or spice ingredient. The design includes a gift box with window and paper bag.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Zöldike Gardening Set		
ENTERED BY	Réka Bálint		
EDUCATIONAL INSTITUTION	Metropolitan University Budapest		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

When using materials, I made sure that everything was made from degradable, natural materials. The set includes homemade degradable pots and miniature garden tools. Informations about the care of the plants can be found in the boxes containing the seeds and peat discs.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Wallcreeper Promotional Package		
ENTERED BY	Réka Bálint		
EDUCATIONAL INSTITUTION	Metropolitan University Budapest		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Hungary

PRODUCT DESCRIPTION:

A double-walled box made of gray cardboard that closes with a magnet. I used degradable glue to glue it together. Its external simplicity is offset by the colorful painted diorama on the lid, which shows the bird's habitat.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Konyhagaz Gardener Kit		
ENTERED BY	Máté Nagy		
EDUCATIONAL INSTITUTION	Metropolitan University Budapest		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

The task was an eco-friendly starter kit that promotes gardening for city dwellers. When using materials, I made sure that everything was made from biodegradable, natural, and recyclable materials.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Computer Case and Packaging Design		
ENTERED BY	Tamas Bacsa		
EDUCATIONAL INSTITUTION	Obuda University		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

This thesis discusses designing a computer case and packaging to address space issues. I created a brand for hobbyists, who would be able to assemble their own computers, with an aesthetically pleasing and flexible case design. Packaging was also designed to minimize materials and size, reducing its volume by 74.24%.





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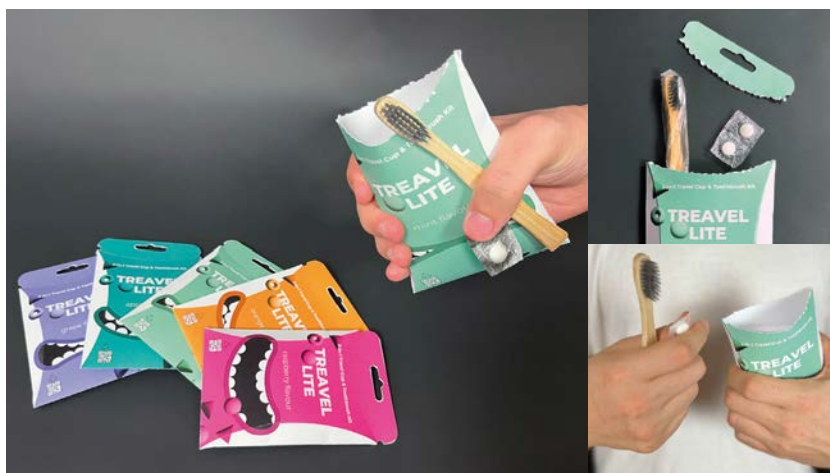


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Toothbrush and Cup		
ENTERED BY	Péter Koszorú		
EDUCATIONAL INSTITUTION	University of Sopron		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Hungary

PRODUCT DESCRIPTION:

Compact travel toothbrush package with toothpaste tablets, and a package that doubles as a cup, featuring an ergonomic shape for easy holding and a simple, comprehensible design for effortless ease of use.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Budapest Bonbon		
ENTERED BY	Eszter Lepold		
EDUCATIONAL INSTITUTION	University of Sopron		
MARKET CATEGORY	FOOD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

Memories and chocolate from Budapest. The popup image in the Budapest Bonbon box brings the Budapest skyline to life. I pack the bonbons separately in a small package depicting a famous building, so you can discover the most beautiful places in the city while enjoy the chocolate.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Portable Wine Packaging		
ENTERED BY	Rebeka Aradi		
EDUCATIONAL INSTITUTION	University of Sopron		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Hungary

PRODUCT DESCRIPTION:

This eco-friendly wine packaging is made from recycled cardboard, minimizing material and adhesive usage. With a simple folding technique, it is crafted from three material that securely holds the bottle and includes an ergonomic handle for easy carrying. The packaging features a minimalist label with lines representing the vineyard slopes.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Golden Quince Pálinka		
ENTERED BY	Réka Fodor		
EDUCATIONAL INSTITUTION	University of Sopron		
MARKET CATEGORY	BEVERAGES	COUNTRY	Hungary

PRODUCT DESCRIPTION:

My brandy packing includes the wonders of nature. In addition, I displayed the sun, the moon, the horoscopes that can be read from the stars, and the natural elements such as earth, wind, fire, and water.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Kids Toothbrush Packaging		
ENTERED BY	Petra Domján		
EDUCATIONAL INSTITUTION	University of Sopron		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Hungary

PRODUCT DESCRIPTION:

BRUSH ME kids is a toothbrush set containing two toothbrushes, aimed at kids between the ages of 6-8. My goal was to create a simple, friendly, and colorful design that would highlight the importance of dental hygiene and turn it into a fun experience for kids.

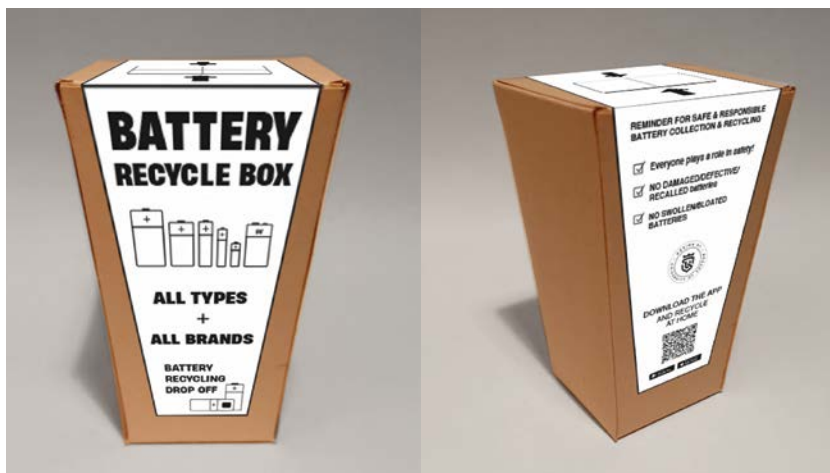


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Battery Recycle Box		
ENTERED BY	Tamás Molnár		
EDUCATIONAL INSTITUTION	University of Sopron		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Hungary

PRODUCT DESCRIPTION:

It helps with collecting used batteries, thereby reducing the chance of them being littered in the natural environment. All types of batteries can be collected in the box by throwing them into the box through the opening at the top of the box.





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ENTRY	Introduction to a Natural Haircare Routine		
ENTERED BY	Gerda Angyalka Lepenye		
EDUCATIONAL INSTITUTION	University of Sopron, Institute of Applied Arts		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Hungary

PRODUCT DESCRIPTION:

My fictitious package design combines three types of haircare products presented in an elegant box with a limited color palette. It contains a rosemary shampoo bar, argan oil and green tea as nutrient for hair growth.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sustainable Onion Leaves Waste Biodegradable Packaging Film		
ENTERED BY	Aboli Rameshwar Bhatlawande		
EDUCATIONAL INSTITUTION	College of Food Technology, Vasantrao Naik Marathwada Krishi Vidyapeeth University, Parbhani, MH, India		
MARKET CATEGORY	FOOD	COUNTRY	India

PRODUCT DESCRIPTION:

Our innovative biodegradable packaging films utilize onion leaves waste, offering sustainable solutions to plastic pollution and agricultural waste. By harnessing natural antioxidants, our product enhances food shelf life while supporting SDGs 13, 14, and 15, promoting environmental sustainability and economic benefits for farmers.





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ENTRY	2-in-1 Zero wastage Container (Twin Pack)		
ENTERED BY	TEAM: Shubham Garg, Vijya Bharti & Vashi Ahamad		
EDUCATIONAL INSTITUTION	Indian Institute of Packaging		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	India

PRODUCT DESCRIPTION:

This twin pack will be commonly used for cosmetics and everyday items like shampoo, conditioner, lotion, sunscreen, and toothpaste, is designed for easy use and portability, taking up minimal shelf space. The bottle is divided into two sections of Airless container, either will have different product.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Pack-n-Ash		
ENTERED BY	Shreya Raj		
EDUCATIONAL INSTITUTION	Indian Institute of Packaging, Delhi		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	India

PRODUCT DESCRIPTION:

Pack-n-Ash is an innovative ashtray integrated directly with a cigarette pack. This unique design combines a traditional cigarette pack with a built-in ashtray at its bottom. It offers convenience by providing an immediate disposal option for ash and cigarette butts and can significantly reduce environmental pollution.





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ENTRY	Grab and Go Shoe Box		
ENTERED BY	TEAM: Sarthak Gumber & Tarun Kumar		
EDUCATIONAL INSTITUTION	Indian Institute of Packaging, Delhi		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	India

PRODUCT DESCRIPTION:

The GRAB and GO shoe box features:
Sustainable Design: Plastic-free, eliminating paper bags to reduce waste. Built-in Handles: Strong fiberboard handles for easy carrying. Sliding Access: Allows quick retrieval of shoes while optimizing space. Aesthetic Appeal: Tapered, shoe-shaped design enhances visual charm. Stackable: Innovative design for efficient stacking.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	SpoonHai!		
ENTERED BY	TEAM: Agrani Kulshreshtha & Devanshi Chauhan		
EDUCATIONAL INSTITUTION	Indian Institute of Packaging, Delhi		
MARKET CATEGORY	FOOD	COUNTRY	India

PRODUCT DESCRIPTION:

SpoonHai! is a collapsible spoon attached inside the lid, designed specifically for powder products. It extends for easy and mess-free scooping and collapses neatly for storage, ensuring hygiene and preventing contamination. This convenient design eliminates the need for separate utensils, supporting sustainability and enhancing the overall user experience.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	COWPS Cut Out Waste Prevention Sachets		
ENTERED BY	Shiv Yadav		
EDUCATIONAL INSTITUTION	Indian Institute of Packaging, Delhi, India, 110092		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	India

PRODUCT DESCRIPTION:

COWPS is an innovative sachet design that tackles the plastic pollution crisis by preventing the creation of tiny, easily littered cutouts from sachets. With a unique integrated tear-stay strip design, the sachet allows users to access the contents without detaching any material, ensuring the packet remains intact.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Tooth-Sules		
ENTERED BY	TEAM: Nitin Rathod, Tapanwita Mohanta, Pranoti Pradiprao Dahake & Vashi Ahamad		
EDUCATIONAL INSTITUTION	Indian Institute of Packaging, Mumbai		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	India

PRODUCT DESCRIPTION:

Tooth-Sules is an innovative oral care solution that combines a toothbrush and refillable tooth capsules in a compact package. Constructed with a durable composite body and a PCR lid, it facilitates hygienic dispensing of pre-measured capsules while preventing leakage. Tooth-Sules emphasizes consumer safety and sustainability in oral hygiene.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	100% rPP & rPET Transparent Cans for Carbonated Drinks & Juices		
ENTERED BY	TEAM: Deepanshu Sharma, Rupansh Singh, Anushree Parashar & Saamir Akhtar		
EDUCATIONAL INSTITUTION	Indian Institute of Packaging, Mumbai		
MARKET CATEGORY	BEVERAGES	COUNTRY	India

PRODUCT DESCRIPTION:

Our revolutionary cans, crafted from 100% recycled polypropylene (rPP) and recycled polyethylene terephthalate (rPET), set a new standard in eco-friendly packaging. Designed as a superior alternative to traditional aluminum cans, they offer a sustainable solution for carbonated beverages and juices, contributing to the circular economy and reducing the environmental footprint.

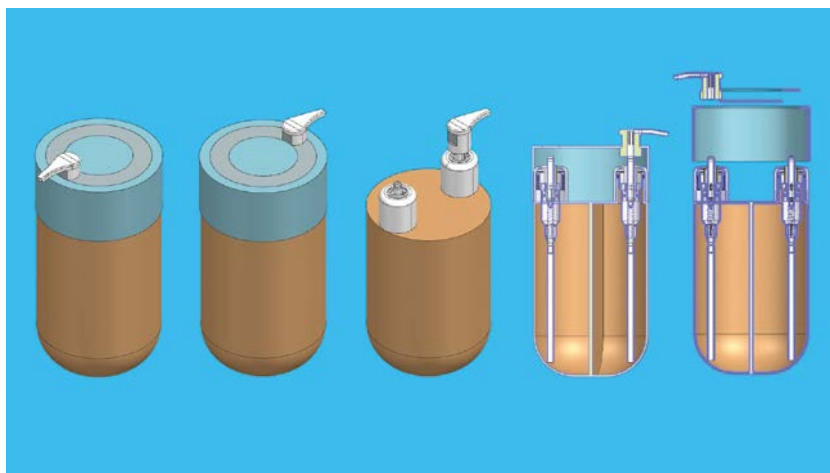


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Twistfusion Bottle for Shampoo & Conditioner (Cosmetics)		
ENTERED BY	TEAM: Deepanshu Sharma, Rupansh Singh, Anushree Parashar & Pradeep Rameena		
EDUCATIONAL INSTITUTION	Indian Institute of Packaging, Mumbai		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	India

PRODUCT DESCRIPTION:

Our Twistfusion bottle integrates shampoo and conditioner with a 180-degree rotating dispenser, offering convenience and space-saving design. It encourages product use, enhances the customer experience, and supports sustainability by reducing plastic waste, making it an eco-friendly and innovative solution in the personal care industry.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Garink		
ENTERED BY	TEAM: Philia Iona & Laurensia Josephine		
EDUCATIONAL INSTITUTION	Bandung Institute of Technology / Institut Teknologi Bandung		
MARKET CATEGORY	FOOD	COUNTRY	Indonesia

PRODUCT DESCRIPTION:

The 2-in-1 basreng packaging is designed for practical hangouts, featuring a container that can be expanded into a bowl. Made from food-grade paper and biodegradable materials, it is safe for food and environmentally friendly. The triangular prism shape allows for efficient storage, and the strap makes it easy to carry.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Cheerful Wedang		
ENTERED BY	TEAM: Elisabeth Sihite, Ken Shalika Maulani & Sabrina Eka Zahra		
EDUCATIONAL INSTITUTION	Indonesia Institute of the Arts Yogyakarta / Institut Seni Indonesia Yogyakarta		
MARKET CATEGORY	BEVERAGES	COUNTRY	Indonesia

PRODUCT DESCRIPTION:

This packaging serves as a rebranding tool to draw consumer attention to environmental issues. Using eco-friendly materials, it reduces plastic waste. Interactive elements, such as puzzles, allow children to make their own wedang while learning about the names and benefits of the spices, encouraging them to keep the packaging.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Joglo Cup Wedang Packaging		
ENTERED BY	TEAM: Neva Azyan Rahmadina, Hafidh Tri Lakwito & Fathiya Husna		
EDUCATIONAL INSTITUTION	Paramadina University / Universitas Paramadina		
MARKET CATEGORY	BEVERAGES	COUNTRY	Indonesia

PRODUCT DESCRIPTION:

The secondary packaging is in the shape of a cup resembling a joglo house, reflecting the cultural characteristics of Java, which is the origin of this beverage. Inside, there is powdered wedang drink packaged simply. This cup design emphasizes that the product is a beverage.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Menjamu: Local Test in Modern Sustainability		
ENTERED BY	TEAM: Muhammad Hafiz Triyadi, Laska Andini Putri & Fariz Akbar Ramadhansyah		
EDUCATIONAL INSTITUTION	Politeknik Negeri Jakarta / State Polytechnic of Jakarta		
MARKET CATEGORY	BEVERAGES	COUNTRY	Indonesia

PRODUCT DESCRIPTION:

The "Menjamu" packaging serves as a practical and modern container for sachet herbal drinks. With a handle feature, users can easily carry it. The reusable drawer supports sustainability.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Wrapped Rice Packaging		
ENTERED BY	TEAM: Dera Arbianti, Dhiya Fairuz Shafiyah & Shenaeliandra Permana		
EDUCATIONAL INSTITUTION	Politeknik Negeri Jakarta / State Polytechnic of Jakarta		
MARKET CATEGORY	FOOD	COUNTRY	Indonesia

PRODUCT DESCRIPTION:

The environmentally friendly rice packaging is made from sustainable and easily recyclable materials. Its minimalist design reduces plastic and Styrofoam waste while enhancing visual appeal. By choosing this packaging, producers support environmental conservation and attract consumers who care about sustainability.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Kopyor Ice Cream		
ENTERED BY	TEAM: Lamy Safadinata, Muhammad Alif Najmi Razzaqi & Zahran Anugraha		
EDUCATIONAL INSTITUTION	Politeknik Negeri Jakarta / State Polytechnic of Jakarta		
MARKET CATEGORY	FOOD	COUNTRY	Indonesia

PRODUCT DESCRIPTION:

This ice cream cone packaging consists of two parts, top and bottom, which can be torn at the middle and combined to create a hand protector from melting ice cream. standing packaging to make it easier for users when they want to stop and savor while enjoying their ice cream





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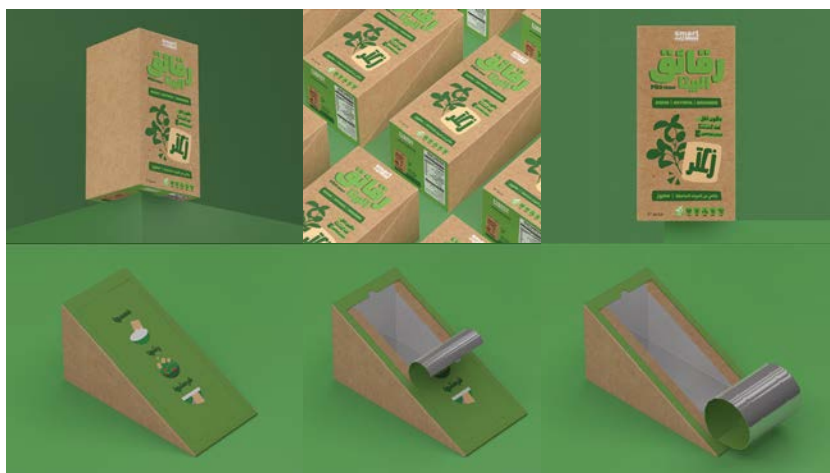


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Pita Chips		
ENTERED BY	Khaled Ziad A Al-Ouri		
EDUCATIONAL INSTITUTION	German Jordanian University		
MARKET CATEGORY	FOOD	COUNTRY	Jordan

PRODUCT DESCRIPTION:

Pita chips are a type of snack food made from baked or fried pieces of pita bread that have been seasoned with various spices and flavors. My Design minimizes waste by optimizing material usage, Portion Control and offers the convenience of transforming into a functional bowl for serving chips.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Debbes and Tahini		
ENTERED BY	Saad Shameel		
EDUCATIONAL INSTITUTION	German Jordanian University		
MARKET CATEGORY	FOOD	COUNTRY	Jordan

PRODUCT DESCRIPTION:

The packaging combines tahini and debbes in recyclable tubes, reducing excessive portions and minimizing food waste. Warm colors, Arabic typefaces like Andalus, and Jordanian-inspired patterns create a culturally rich design. The compact structure encourages purchasing both products together, enhancing sustainability and practicality.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sports Package Design		
ENTERED BY	Mehreen Zahid		
EDUCATIONAL INSTITUTION	UET Lahore University of Engineering and Technology, Lahore		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Pakistan

PRODUCT DESCRIPTION:

HeliosCraft is a sustainable packaging solution for baseball products, blending recyclable materials with an appealing design to enhance user experience. This eco-friendly, protective packaging reduces waste while ensuring product safety, highlighting creativity, functionality, and environmental impact in its design.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Avoca Fusion - Trio Pack of Shampoo, Conditioner, Moisturiser		
ENTERED BY	TEAM: Barera Zubair & Sehar Amjad		
EDUCATIONAL INSTITUTION	University of Engineering and Technology, Lahore		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Pakistan

PRODUCT DESCRIPTION:

The Trio Pack is a compact, eco-friendly set of shampoo, conditioner, and moisturizer bottles inspired by avocado shapes. Featuring interlocking magnets, a pump-release mechanism, recyclable HDPE and PPHTR plastic, and refreshing colors, the 350ml reusable set combines style and convenience, designed for adults and teens seeking sustainable personal care.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Modular Packaging for Small Fruit		
ENTERED BY	Julia Janur		
EDUCATIONAL INSTITUTION	Jan Matejko Academy of Fine Arts in Krakow (Akademia Sztuk Pięknych w Krakowie)		
MARKET CATEGORY	FOOD	COUNTRY	Poland

PRODUCT DESCRIPTION:

The project aims to replace plastic with hemp-based paper featuring cut-out patterns that allow better airflow, extending fruit freshness. The packaging is colour-coded for easy identification and uses no glue, simplifying recycling. Hemp, the intended material, grows faster than trees and produces more fibers, making it a sustainable alternative.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Origami Foldable Bottle		
ENTERED BY	Katarzyna Bagińska		
EDUCATIONAL INSTITUTION	Magdalena Abakanowicz University of Arts, Poznań		
MARKET CATEGORY	BEVERAGES	COUNTRY	Poland

PRODUCT DESCRIPTION:

The Origami Bottle introduces a unique, shrinkable design that minimizes space in bags or trash. As the liquid level drops, the bottle effortlessly compresses, enhancing portability and convenience. With an eye-catching look and recyclable label, it's crafted for active, eco-conscious consumers.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Packaging Design Series for Tampons		
ENTERED BY	Anita Biela		
EDUCATIONAL INSTITUTION	Strzemiński Academy of Fine Arts in Łódź		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Poland

PRODUCT DESCRIPTION:

My tampon packaging design challenges traditional designs that stigmatize menstruation. Using floral motifs reimagined in shades of red and shaped like the vulva, the design celebrates femininity, strength, and bravery, breaking the taboo around menstruation.

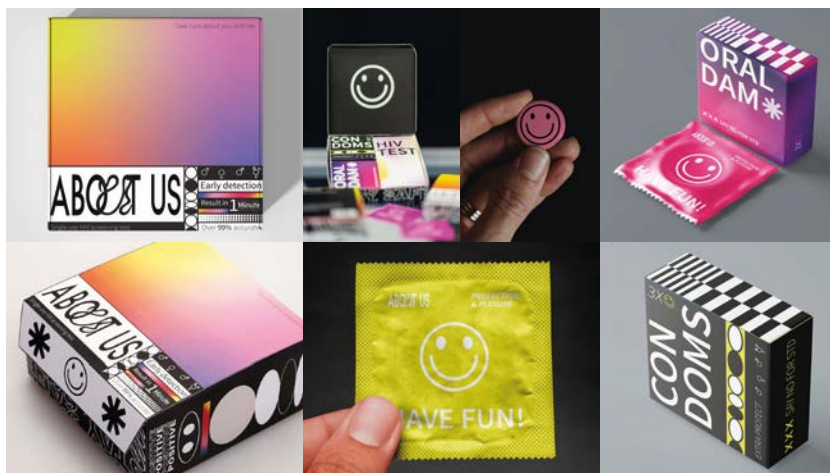


WORLDSTAR STUDENT CERTIFICATE

ENTRY	About Us		
ENTERED BY	Amelia Cel		
EDUCATIONAL INSTITUTION	The Academy of Art in Szczecin (Akademia Sztuki w Szczecinie)		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Poland

PRODUCT DESCRIPTION:

The "About Us" packaging set project promotes safe sex and HIV prevention among youth. The set includes a one-time HIV test, oral wipes, and condoms, encouraging regular testing and health protection. This initiative supports a responsible approach to sexuality and helps combat the spread of HIV.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	BeauTea		
ENTERED BY	Teo Kaiser		
EDUCATIONAL INSTITUTION	Ngee Ann Polytechnic		
MARKET CATEGORY	BEVERAGES	COUNTRY	Singapore

PRODUCT DESCRIPTION:

The packaging features a self-locking origami design that secures the tea bag. An attached tab allows for easy removal and resting of the used bag on the packaging, keeping it clean. This innovative design enables reuse of the tea bag for multiple cups without needing an additional holder.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Pizza Lab		
ENTERED BY	Haozhe Chang		
EDUCATIONAL INSTITUTION	Ngee Ann Polytechnic		
MARKET CATEGORY	FOOD	COUNTRY	Singapore

PRODUCT DESCRIPTION:

Small Compartment for the cheese and chilli flakes placement. The pepperoni on the packaging acts like a plate for users to tear out and use.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Pulse		
ENTERED BY	Rachel Tng		
EDUCATIONAL INSTITUTION	Ngee Ann Polytechnic, School of Design and Environment		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Singapore

PRODUCT DESCRIPTION:

Pulse packaging makes sustainability stylish and functional. With a twist and fold, it transforms into a sleek headphone and laptop stand, adding purpose beyond protection. The origami-inspired design provides a stylish storage solution with instructions on the packaging itself, extending its lifespan well beyond unboxing.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Veil Vogue Packaging		
ENTERED BY	Tauriq Omer		
EDUCATIONAL INSTITUTION	Cape Peninsula University of Technology (CPUT)		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This pack is designed to reflect the elegance and quality of the premium hijabs and scarves it contains. A signature 4-holed hanger design enhances the unboxing experience for the consumer, allowing for reusability to store and organise their collection of hijabs and scarves, fusing luxury and practicality.





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Student Competition
2025**



WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Book Box		
ENTERED BY	Jarod De Villiers		
EDUCATIONAL INSTITUTION	Cape Peninsula University of Technology (CPUT)		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Inspired by books themselves, the 'Book Box' is a creative and effective slimline solution for the packaging of clothing items purchased online. Clever design eliminates the need for tape to seal the box and dual compartments ensure clothing items are well protected and easy to access on opening.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Pritt's Refillable 2 in 1 Tape Dispenser		
ENTERED BY	Kaurin Reddy		
EDUCATIONAL INSTITUTION	Durban University of Technology (DUT)		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Pritt's invisible tape dispenser packaging - constructed from recyclable unbleached paperboard the pack not only contains the tape, but also acts as a refillable dispenser with a serrated blade on one side for cutting.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	White Rabbit Origami		
ENTERED BY	Urma Fritz		
EDUCATIONAL INSTITUTION	Eduvos Bedfordview		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The candy wrappers can be folded into origami style rabbits and the box doubles as a fun and engaging storage unit for the rabbits after they've been folded.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Jacobs for the Coffee Lovers		
ENTERED BY	Olwethu Tukula		
EDUCATIONAL INSTITUTION	Eduvos Bedfordview		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

I chose Jacobs as I felt it would allow me to switch up the aesthetic of the the brand. The brand has a very classy and minimalistic feel. I decided to add a bit of playfulness while still maintaining the minimalistic style.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Packaging and Branding for Lucky Star		
ENTERED BY	Chesney Fouche		
EDUCATIONAL INSTITUTION	Greenside Design Centre		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Rebranded Lucky Star canned sardines with a starfish logo and playful illustrations. Primary packaging includes a sleeve for easy opening, while the secondary packaging is a boat-shaped display box with a lid that opens into a sail, enhancing shelf presence and brand storytelling.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Stackable Travel Jewellery Box		
ENTERED BY	Daniela Wencke		
EDUCATIONAL INSTITUTION	IIE Vega Cape Town		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The jewellery packaging, made from recyclable paper, is specifically designed for packaging jewellery sold online. It prevents tangling and damage during transit and can be reused as a stylish travel jewellery box, ensuring both safe delivery and eco-friendly storage.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Easy Chores with Carmien		
ENTERED BY	Danielle Francis Ceronio		
EDUCATIONAL INSTITUTION	IIE Vega Cape Town		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Chores are made easy and fun with new multi-purpose packaging of Carmien Cold Brew Rooibos Tea for children. The packaging gives parents a fun and practical tool to assist in teaching and practising chores with their children that are performed throughout the house. Packaging can be recycled.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Rhythm of Life - Coca-Cola		
ENTERED BY	Nashen Moodley		
EDUCATIONAL INSTITUTION	IIE Vega Durban		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

My project is a multi-functional packaging, partnering with coke. The product is a 6pack carrier that transforms into a musical xylophone which encourage child development through music as well as encouraging parents to spend more time with their children.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Cuppa Cappuccino		
ENTERED BY	Daena Robb		
EDUCATIONAL INSTITUTION	IIE Vega Durban		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Cuppa Cappuccino would partner with ePac because they have developed customisable, compostable sachet packaging. The ink that will be used is Bio-based Mineral-Oil-Free inkjet ink because this ink is compostable while remaining suitable for food packaging. The packaging will also make use of a compostable adhesive.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Reusable Urban Grounds Coffee Tins		
ENTERED BY	Tyla Roxanne Hutchison		
EDUCATIONAL INSTITUTION	IIE Vega Pretoria		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

These tins are made from aluminum, making them durable and washable, convenient to reuse. The label is made using biodegradable ink and glue. The tins are accompanied by a refill bag which is made from compostable paper, allowing consumers to refill their tins with zero waste.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Grand Green Gold Packaging for Ferrero Rocher		
ENTERED BY	Rochelle Kleynhans		
EDUCATIONAL INSTITUTION	IPSA Education		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A pack redesign for Ferrero Rocher focused on switching the packaging to a more sustainable paper board format, reducing the number of components used, without taking away the luxury look & feel of the brand. The pyramid pack is designed to be modular, for individual and multipack units for sale.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Pabobo (Paper Bottle Bodywash)		
ENTERED BY	Reezia-Lee Maxton		
EDUCATIONAL INSTITUTION	IPSA Education		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A sustainable paper bottle with a mono-material PET pump dispenser and dip tube for Lelive Body Wash. This replaces an aluminium bottle with a multi-material plastic pump which is housed in an outer paperboard carton. Material is reduced with an innovative and functional pack, maintaining the brands upmarket appeal.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Seaweed-Based Tomato Paste Capsules		
ENTERED BY	Camille Jesse Tobias-Tlhakudi		
EDUCATIONAL INSTITUTION	IPSA Education		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Single servings of tomato paste packed in an edible seaweed-based film sachet. The dissolvable sachets can be added directly to cooking, with no need to decant from the packaging preventing residual food waste. 6x30g sachets are packed into a flexible stand up pouch with a zip closure for resealing.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Crack A Snack		
ENTERED BY	Kendal Jane Geach		
EDUCATIONAL INSTITUTION	IPSA Education		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Crack A Snack's redesign of the classic rice cracker packaging aims to reduce the food wastage that occurs during distribution and at the point of consumption. The packaging isolates single serve portions of crackers, allowing consumers to break off one serving at a time, leaving the products sealed and protected.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sustainably-Packaged Baby Cereal - SimpliYum		
ENTERED BY	Tendekai Munashe Maiswa		
EDUCATIONAL INSTITUTION	IPSA Education		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

SimpliYum baby cereal packaging offers a single-serve pack format constructed from 100% recyclable polyethylene laminate with barrier coating to improve the shelf-life of the baby cereal. The single-serve pack will not only ensure that the cereal is consumed at its optimal quality, but it also provides an affordable pack option.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	So Cheesy Self Seal		
ENTERED BY	Leonard Nosworthy		
EDUCATIONAL INSTITUTION	IPSA Education		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

An innovative packaging solution with a 'press-to-close' zipper feature for 900g pre-packed cheddar cheese. The proposed pack is to be constructed from a fully recyclable mono-material PE film with advanced barrier and UV protection that will keep moisture in and oxygen and light out.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	V-LICIOUS		
ENTERED BY	Vanessa Smith		
EDUCATIONAL INSTITUTION	IPSA Education		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Packaging for a luxurious fragrance product offering, that is designed to be more sustainable through its ability to be repurposed by the consumer into a jewellery box. Engaging on pack graphics encourage consumers 're-use and repurpose' giving their empty packaging new life rather than creating litter.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ferrero Rocher Pack Redesign		
ENTERED BY	Mikaela Hansraj-Pillay		
EDUCATIONAL INSTITUTION	IPSA Education		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A sustainability focused redesign of the secondary 24 pack for Ferrero Rocher chocolates. A switch from plastic to paperboard improves the likelihood of recycling and removing pack inserts and reducing the size of the outer box reduces material used. An overlap lid on the base maintains its gift box appeal.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Gouda Green: PHA-Packed Perfection		
ENTERED BY	Datrium Mhlanga		
EDUCATIONAL INSTITUTION	IPSA Education		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Deeshalee Delights prioritizes environmental concerns by packaging their 200g semi-hard Gouda cheese blocks in biodegradable and industrially compostable Polyhydroxyalkanoate (PHA) resealable pouches. This innovative packaging not only preserves the cheese's quality, extending its shelf life by safeguarding against moisture, oxygen, and light but also aligns with sustainability goals.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fun Shine Buddy		
ENTERED BY	Verushka Naik		
EDUCATIONAL INSTITUTION	IPSA Education		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Improved packaging for individually wrapped mozzarella sticks to made from a more sustainable mono-layer polypropylene material, combined into reusable and recyclable rigid polypropylene tub. This pack aimed at children incorporates a nifty key chain character into which the flexible empty stick packs can be collected for appropriate recycling.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Glinster		
ENTERED BY	Susan Brand		
EDUCATIONAL INSTITUTION	IPSA Education		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A fully printed aluminium bottle with a cork and muselet for a local sparkling wine, which creates interest and excitement in the category while also improving the total environmental impact of the product and its packaging.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Munch Mix Granola		
ENTERED BY	Kayla Swanepoel		
EDUCATIONAL INSTITUTION	Open Window		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The packaging includes sustainable materials that are easily recyclable which is explained step-by-step on the back of the packaging on the removable waterproof stickers. The transparent cylindrical shape allows for a better visual and easier access to the product, where the lid also acts as a measuring cup.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Yoya Oats: Feeding the People while Feeding the Planet		
ENTERED BY	Shelby Smit		
EDUCATIONAL INSTITUTION	Open Window		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The primary packaging features biodegradable begasse sachets with a water-repellent, eco-friendly coating. The secondary packaging is biodegradable cardboard, printed with soy inks and features a perforated cutout in the front and back, allowing it to be transformed into a bird feeder.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Imagin Gin into a Whole New World		
ENTERED BY	Kelly Muller		
EDUCATIONAL INSTITUTION	Open Window		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The key features of my design for Imagin Gin include the inspiration from Amanda Sage, the use of arch forms to create the illusion of doorways into new worlds, and the incorporation of swirls and bright colours to add depth, movement, and a sense of imagination to the design.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Doringbloos Rum		
ENTERED BY	Aliya Wepener		
EDUCATIONAL INSTITUTION	Open Window		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

An artisinal rum distillery that believes in captivating the essence of South Africa in its profile. The logo plays on the duality that is featured in the taste profiles of the product; a thorn surrounding a blushing flower.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Pap & Play		
ENTERED BY	Neleah Griesel		
EDUCATIONAL INSTITUTION	Potchefstroom Academy		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

There are many people who cannot afford toys for their children to play with. I created a way for them to re-use something they can afford. With this product, one can sew a toy can be sewed from the scrap materials after finishing the pap.





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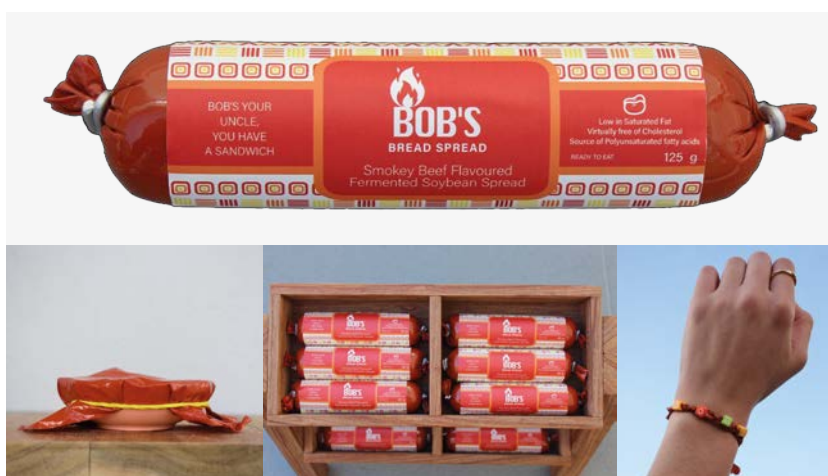


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Bob's Bread Spread		
ENTERED BY	TEAM: Suzan Wentzel, Paige Wardle, Lumé van Eck, Anná Potgieter, Carli Lourens & Kholiwe Biyela		
EDUCATIONAL INSTITUTION	Stellenbosch University		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The packaging concept for Bob's bread spread is a carefully designed flexible casing - to enclose, protect, and extend the product's shelf life while meeting all technical food processing requirements. Once consumed the consumer is encouraged to upcycle the packaging material into fun and useful items.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Tactile Fold		
ENTERED BY	Keletso Thorn Mokgabudi		
EDUCATIONAL INSTITUTION	Tshwane University of Technology		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A unique pack for t-shirts which are sold online, which incorporates braille instructions for the visually impaired, as well as offering the functionality of being a reusable 'folding tool' for t-shirts to simply t-shirt organisation in the home.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fit-o-Pack		
ENTERED BY	Mark Moes		
EDUCATIONAL INSTITUTION	Tshwane University of Technology		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The cleverly designed fully sealed box for clothing, can be opened quickly and easily to reveal the contents contained. Pull tabs break the seal of the pack and then transform into carry handles on the empty pack which itself can be reused as a carry bag or picnic basket.

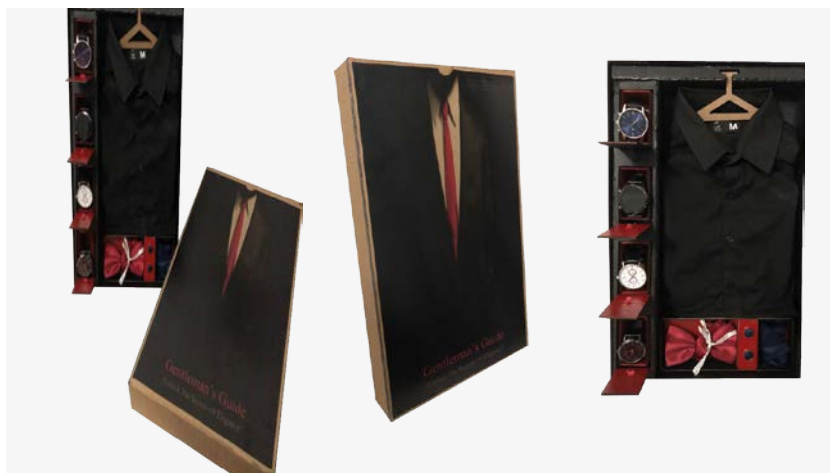


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Gentleman Guide		
ENTERED BY	Powell Nenwali		
EDUCATIONAL INSTITUTION	Tshwane University of Technology		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Inspired by the elegance and precision of gentlemen's style, the packaging design embodies sophistication, functionality and sustainability. My goal was to create an unboxing experience that reflects the values of quality and simplicity, ensuring the recipient feels a sense of refinement and purpose from the moment they open it.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	URBANE Box		
ENTERED BY	Rethabile Mosia		
EDUCATIONAL INSTITUTION	University of Johannesburg		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The online clothing packaging comes with an informative outer sleeve that is easily removed. The sleeve protects the perforations on the inner carton, which transform the pack into its second use: an accessories hanger for belts, scarves, ties, etc. The hanger can be pushed out and doubled for extra strength.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Modular Storage System (Superbalist)		
ENTERED BY	Leandro da Silva		
EDUCATIONAL INSTITUTION	University of Johannesburg		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Packaging for clothing and shoes purchased online with a unique design that allows the packs to be reused by the consumer, building the empty packs into a modular home cupboard storage system for clothing and shoes. The design promotes sustainability and reduces the perception of wasteful online retail market packaging.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Me&B Framing Package		
ENTERED BY	Jacoba Minette Ackermann		
EDUCATIONAL INSTITUTION	University of Johannesburg		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Strong, bold graphics on the outer pack are in keeping with this clothing brands image and provide an engaging unboxing experience for the online customer. The packaging has a second life as it can be folded and upcycled into a box frame. All instructions are printed on pack.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	FOM Brand Packaging - Second Life		
ENTERED BY	Travis Krumples		
EDUCATIONAL INSTITUTION	University of Johannesburg		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This design for packaging shoes creates a distinctive shape and aesthetic appeal, and an engaging unboxing experience, all in line with the values of the upmarket clothing label. The pack design also ensures the values of sustainability are delivered as the packaging can be re-used as a desktop stationery organiser.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	ReCarry		
ENTERED BY	Johannes Albertus Janse van Vuuren		
EDUCATIONAL INSTITUTION	University of Johannesburg		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This packaging design, constructed from recycled billboard PVC vinyl, ensures sustainability by giving the material three lives: as a billboard, as packaging, and as a reusable bag. The packaging for quality workwear purchased online, transforms into a reusable carry bag for lasting utility, for farm, construction and industry workers.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Tried & Tinted		
ENTERED BY	Mmakgoshi Mokgoadi		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A collaboration between artist, Jamie Harris and Maybelline New York sees their Lifter Gloss range take on a new look. Inspired by Harris' glass and colour mediums, the gloss becomes an exquisite product that looks good & makes sure that every girl is ready for whatever life throws at them.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ingwebu: The Royal Brew		
ENTERED BY	Ntandoyenkosi Makotore		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

I have chosen to partner Ingwebu and Dr. Esther Mahlangu's art style. The packaging features Esther's signature style and the traditional red of Ingwebu. Her artwork is very traditional in nature while maintaining incredible symmetry and vibrant colour use. Both Ingwebu and her work are a celebration of Ndebele culture.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Cataphil Ray Bae Range		
ENTERED BY	Sunè Erasmus		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Cetaphil's RayBae Range, a collaboration with the late artist Gerald Laing, features vibrant, colour-coded packaging for easy identification. Inspired by Laing's halftone beach babes, the range captures the carefree, vibrant spirit of the beach, combining Cetaphil's skincare expertise with artistic flair to create effective and stylish sun protection.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Play		
ENTERED BY	TEAM: Paulina Kulyk Roshkova, Carla Gutiérrez & Clàudia Faure Salvador		
EDUCATIONAL INSTITUTION	Elisava		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Spain

PRODUCT DESCRIPTION:

PLAY is a solid stick perfume for Generation Z, designed reducing environmental impact compared to other perfumes. It comes in a large format and a TO-GO version with a keychain. Offers three different refillable scents, with a 100% recycled HDPE structure, where each scent includes a musical experience via QR code.

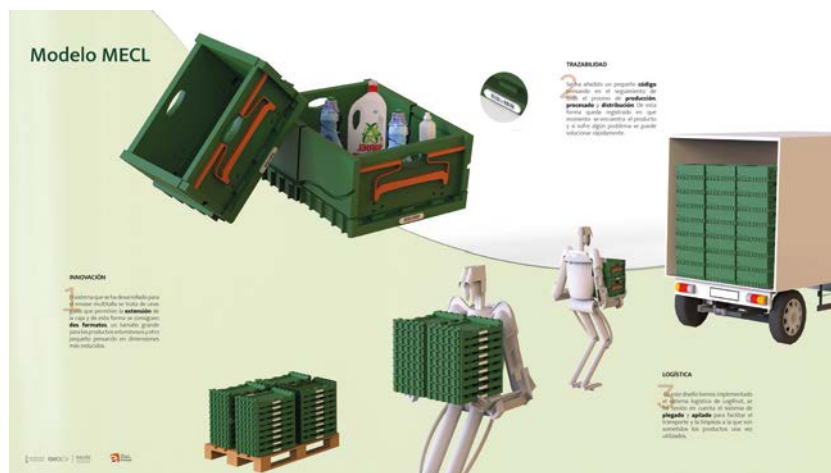


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Modelo Mecl		
ENTERED BY	TEAM: Carola Dobón Navarro & Lucia Martin Picó		
EDUCATIONAL INSTITUTION	Escuela de Arte y Superior de Diseño de Alicante		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Spain

PRODUCT DESCRIPTION:

The Model CL design proposes extending the box into two formats using guides: a large format suitable for bulky items and a reduced format for makeup, without additional parts. Folded boxes save space and transportation, optimizing logistics and reducing the environmental footprint. A code ensures traceability and efficient management.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Milsani Kids		
ENTERED BY	TEAM: Ana Amigo Vega, Clara Díaz Martín, Raquel Aguiriano Guerra & Marta Decimavilla		
EDUCATIONAL INSTITUTION	Univerdad de Valladolid		
MARKET CATEGORY	FOOD	COUNTRY	Spain

PRODUCT DESCRIPTION:

The presented proposal consists of packaging for a yogurt with sprinkles for children, featuring a space-themed design. It includes a rotating label, a perforated spoon, and an ergonomic design that allows for two ways of consumption. The rocket shape optimizes space for display in supermarkets.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Frescura Gallega		
ENTERED BY	TEAM: Daniel Roa García, Hugo Lleras Carreras & Paula Hernández Lucas		
EDUCATIONAL INSTITUTION	Univerdad de Valladolid		
MARKET CATEGORY	BEVERAGES	COUNTRY	Spain

PRODUCT DESCRIPTION:

This isothermal growler for Estrella Galicia is based on a vacuum isolated double-layer container (inner one made of brown glass and outer one of rPET). It transmits freshness by imitating the effect of surface condensation, the silicone handle provides a comfortable grip, and the threaded cap provides a hermetic seal.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Logiflex		
ENTERED BY	TEAM: Ana María De Juan Iglesias, Beatriz Tey Barrera, María de las Nieves Pizarro Ruiz & José Alberto Ruiz Vázquez		
EDUCATIONAL INSTITUTION	Universidad de Cádiz		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Spain

PRODUCT DESCRIPTION:

Logiflex is a multi-size adaptable container for drugstore products, featuring mechanical design, ergonomics, and sustainability. This recyclable container enhances logistical efficiency and reduces storage and transport costs, aligning with the circular economy and promoting a sustainable approach in the supply chain.

**LOGIFLEX** FLEXIBLE LOGISTICS

1 DESARROLLO



3 TALLAS



60x40x20
40x40x20
20x40x20

INNOVACIÓN

Envase multitalla para productos de droguería. Diseño modular con capacidad de ajustarse a varios tamaños, según el tipo de producto a transportar.

ERGONOMÍA

Asas ergonómicas y envases fáciles de manipular, adaptándose a las necesidades logísticas.

SOSTENIBILIDAD

Fácil montaje y diseño modular para una mayor eficiencia logística y ahorro energético. Reciclable, promueve la economía circular.

LOGÍSTICA

Capacidad de despliegue y apilamiento para una mayor eficiencia logística.



¡Apilables como quieras en el EuroPallet!

¡Despliegables cuando vayan vacíos!

SECUENCIA DE USO

Plegado 40x40x20

1. Comienza con el desarrollo plano y adapta la base al tamaño deseado.
2. Plega las paredes laterales 90° respecto a la base de la caja.
3. Plega las paredes principales 90° respecto a la base de la caja.
4. Envuelve la caja con las paredes laterales sobre las principales, hasta que haga "CUCU".
5. Ya tienes tu caja 40x40x20. ¡Haz lo mismo con el resto de posiciones!

WORLDSTAR STUDENT CERTIFICATE

ENTRY	Corner-in-Box		
ENTERED BY	Maitane Urcullu Garay		
EDUCATIONAL INSTITUTION	Universidad de Deusto		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Spain

PRODUCT DESCRIPTION:

The most attractive feature of this idea is the assembly strategy it follows: as it does not require any additional tool for handling it allows any operator to assemble a CORNER-IN-BOX package in a matter of a few minutes.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fold Box		
ENTERED BY	TEAM: Gerardo Artal Pardinilla, Gerardo Cambra Ramos, Daniel Baya Madrid & Adrián Almoyna Piquer		
EDUCATIONAL INSTITUTION	Universidad de Zaragoza		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Spain

PRODUCT DESCRIPTION:

Our concept is a stackable and foldable box that can be assembled in seconds, which incorporates a compartment for storing the boxes and pushing the structure.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	La Caja Ple		
ENTERED BY	TEAM: Leire Amorena Villava, Miguel Rodríguez Pedrejón & Marina Espitia Cruellas		
EDUCATIONAL INSTITUTION	Universidad de Zaragoza		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Spain

PRODUCT DESCRIPTION:

The project consists in the design of industrial packaging for Encaja. The result is a foldable, reusable, and ergonomic box with a unique folding process that requires no external elements. It is customizable and efficient for handling and transporting materials, aligning with sustainability and efficiency values.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Formatos Reutilizables		
ENTERED BY	TEAM: Alejandro Torres Serrano, Raúl Antonio Cantillo Díaz & Álvaro Gimeno Camps		
EDUCATIONAL INSTITUTION	Universidad Jaume I		
MARKET CATEGORY	BEVERAGES	COUNTRY	Spain

PRODUCT DESCRIPTION:

"Formatos Reutilizables" is a collection of reusable, airtight, and isothermal containers designed to preserve unpasteurized beer post-opening in its ideal tasting conditions, maintaining its aroma, flavor, carbonation, color, and temperature in optimal conditions for extended periods of time.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Growler Isotérmico		
ENTERED BY	TEAM: Noemí Abarca de las Muelas, Juan Gil Casas, Lucía Andújar Sandonís & Pilar Morillo Iborra		
EDUCATIONAL INSTITUTION	Universidad Politécnica de Madrid		
MARKET CATEGORY	BEVERAGES	COUNTRY	Spain

PRODUCT DESCRIPTION:

A growler for Estrella Galicia, isothermic, airtight, sustainable, and true to the brand, consisting of four interlocking pieces: a glass bottle, a steel casing, a silicone ring, and a silicone cap. It is inspired by the functionality of thermoses and protects the beer for over four hours.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Reto Aldi		
ENTERED BY	TEAM: Sara Xian Fernández Gago, Esteban Jorge Gil Álvarez, Ga Young Moon & Inés Portilla		
EDUCATIONAL INSTITUTION	Universidad Politécnica de Madrid		
MARKET CATEGORY	FOOD	COUNTRY	Spain

PRODUCT DESCRIPTION:

We focus on the primary packaging, especially on reducing the variety of material, removing aluminum and making the entire packaging out of PET. Stands out especially for its single screen that separates the yogurt and the greens, making the mixing of both and thus the user experience easier & better.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Reelive		
ENTERED BY	TEAM: Cristina Campos López & Marian Lobo Izaguirre		
EDUCATIONAL INSTITUTION	Universidad Politecnica de Valencia		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Spain

PRODUCT DESCRIPTION:

REELIVE is a customizable perfume that creates a unique bond with its user through scent memory. The 100 ml recycled glass bottle has a slot for inserting a photograph, and the 10 ml bottle is made of biodegradable plastic. Both formats are refillable.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ensaladissima		
ENTERED BY	TEAM: Marina Fabra Merino, Cristina María García Gasco, María Peris Fernández & Julia Rodrigo Cano		
EDUCATIONAL INSTITUTION	Universidad Politécnica de Valencia		
MARKET CATEGORY	FOOD	COUNTRY	Spain

PRODUCT DESCRIPTION:

This project consists of redesigning the packaging of the preserved food 'Ensaladissima' from the brand 'Isabel', belonging to the group 'BOLTON FOOD'. We have addressed the challenge by designing a sustainable packaging ideal for takeout. To achieve this, we focused primarily on the reutilization of the product.

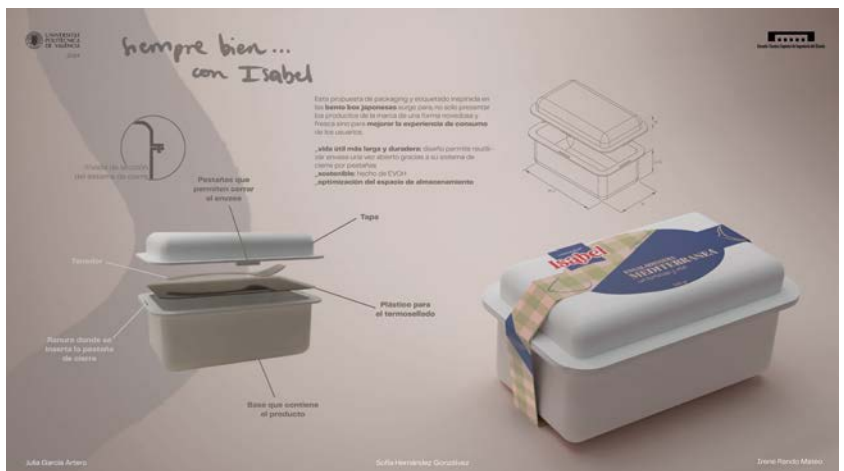


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Siempre Bien Con Isabel		
ENTERED BY	TEAM: Irene Rando Mateo, Julia García Artero & Sofía María Hernández González		
EDUCATIONAL INSTITUTION	Universidad Politécnica de Valencia		
MARKET CATEGORY	FOOD	COUNTRY	Spain

PRODUCT DESCRIPTION:

"Siempre bien con Isabel" is a project that fuses history and innovation. Inspired by Japanese bento boxes, its sustainable design optimizes space and reduces costs. The packaging, made of multilayer IML, allows multiple uses and supports sterilization. The cardboard label reflects the visual evolution of the brand with modernity,





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Tipo Z		
ENTERED BY	TEAM: Sara Fernández Herrero, Pablo González Rica & María Jiménez Alegre		
EDUCATIONAL INSTITUTION	Universidad Politécnica de Valencia & Universidad de Valladolid		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Spain

PRODUCT DESCRIPTION:

Tipo Z is a perfume by and for Generation Z, for those who are full of energy and ready to take on the world. Its concept focuses on batteries as an element that revitalizes and recharges, in line with the lifestyle of this generation.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	SchoolTool - "A Multifunctional and Innovative Pencil Case with a Playful Design"		
ENTERED BY	TEAM: Johanna Sjöberg Svedborg, Susanne Hollstedt & Patrik Olsson		
EDUCATIONAL INSTITUTION	Nackademin YH Sweden		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Sweden

PRODUCT DESCRIPTION:

Introducing the innovative SchoolTool pencil case, designed for children aged 5-8 in underprivileged or conflict-affected areas. This unique educational tool, shaped like a pencil, is crafted entirely from recyclable cardboard, emphasizing sustainability. SchoolTool is more than just a pencil case; it's an educational learning companion that promotes essential skills in a fun, engaging way.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Kamol		
ENTERED BY	TEAM: Onnicha Kamnerdkhag & Jiratchaya Rutchawet		
EDUCATIONAL INSTITUTION	Kasetsart University		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Thailand

PRODUCT DESCRIPTION:

Description:

- When you open the lid, the box unfolds into the shape of a lotus flower for display.
- The box is hexagonal, providing a unique design and reducing the gap between the Buddha statue and the box.
- This box comes with a beautiful graphic.

Material

- E corrugated board paper



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Muan-Khaen		
ENTERED BY	TEAM: Nutchra Larpkijdee & Paweekorn Wichaisaeng		
EDUCATIONAL INSTITUTION	Kasetsart University		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Thailand

PRODUCT DESCRIPTION:

Muan-Khaen is packaging designed for the khaen instrument, reflecting its unique features. It is user-friendly and portable, with a lock made from the same paper as the box, using no glue and minimal printing, making it easy to recycle. This design integrates sustainability with cultural heritage beautifully.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Troknakhon		
ENTERED BY	TEAM: Pichamon Thasanapong & Peeraya Rongthong		
EDUCATIONAL INSTITUTION	Kasetsart University		
MARKET CATEGORY	FOOD	COUNTRY	Thailand

PRODUCT DESCRIPTION:

The Thai stir-fry meal kits packaging by integrating AR technology with creative structural and graphic design aims to create a memorable experience for consumers while promoting Thai identity. The structural design considers ease of use, stacking, and efficient material usage to reduce production and transportation costs.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Huilive		
ENTERED BY	TEAM: Takwa Azzabi & Mariem Toumi		
EDUCATIONAL INSTITUTION	Higher School of Science and Technology of Design		
MARKET CATEGORY	FOOD	COUNTRY	Tunisia

PRODUCT DESCRIPTION:

The project involves rethinking SCAP CB's strategy for canned foods, focusing on organic and extra virgin olive oils. It includes primary and secondary packaging redesigns, emphasizing Tunisian heritage, ergonomics, and a cohesive visual identity, while maintaining brand elements to enhance premium appeal.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	"Phare du Cap Bon" Olive Oil Packaging		
ENTERED BY	Ranim Ammar		
EDUCATIONAL INSTITUTION	ESSTED - Higher School of Design Science and Technology		
MARKET CATEGORY	FOOD	COUNTRY	Tunisia

PRODUCT DESCRIPTION:

The "Phare du Cap Bon" olive oil packaging features a vibrant, unified illustration capturing the journey from Nabeul to Testour. A unique spherical design enhances functionality, while a poetic narrative complements the artwork, creating an emotional connection with consumers and reinforcing the brand's commitment to quality and tradition.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Caykur Taliça Iced Tea		
ENTERED BY	Dilan Tunc		
EDUCATIONAL INSTITUTION	Ankara Hacı Bayram Veli University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Turkey

PRODUCT DESCRIPTION:

Taliça iced tea combines exotic and healthy ingredients like lychee, matcha and aloe vera, offering a healthy beverage in sustainable glass packaging. Its distinctive design enhances brand recognition, making it stand out on shelves. Taliça promotes environmental consciousness through reusability and recycling, offering a unique, refreshing alternative in the market.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Reona		
ENTERED BY	Ali Tayip Yilmaz		
EDUCATIONAL INSTITUTION	Dogus University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Turkey

PRODUCT DESCRIPTION:

Innovative ready-to-use filter coffee product designed for convenience and quality. The product features aluminum cages that maintain the bag's shape, ensuring perfect brewing. Simply expand the bag, add hot water, and enjoy freshly brewed coffee anytime, anywhere. The eco-friendly, recyclable materials make REONA a sustainable choice for coffee lovers.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fortune Coffee		
ENTERED BY	Mosab Mohamed Ahmed Abdelaal Hassan		
EDUCATIONAL INSTITUTION	Dogus University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Turkey

PRODUCT DESCRIPTION:

A blend of tradition & modernism in packaging, "Fortune Coffee" offers an innovative alternative that combines traditional Turkish coffee fortune-telling with modern, interactive design, utilizing the Moiré Pattern and Phi Phenomenon. This approach transforms portable coffee cups with lids into more than just a beverage, turning them into a journey of entertainment and discovery for customers.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Traditional Turkish Mesir Paste		
ENTERED BY	Cisil Begum Kasal		
EDUCATIONAL INSTITUTION	Izmir University of Economics		
MARKET CATEGORY	FOOD	COUNTRY	Turkey

PRODUCT DESCRIPTION:

Traditional Turkish Mesir Paste is protected by UNESCO and entered into the World Intangible Cultural Heritage list as tasty natural mixture. This packaging aims to popularize Mesir and increase tourist sales as souvenir with illustrations telling its story and with Turkish motifs for consumers while emphasizing its uncommon consuming ways.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Beer Nuts		
ENTERED BY	Beril Yildirim		
EDUCATIONAL INSTITUTION	Izmir University of Economics		
MARKET CATEGORY	FOOD	COUNTRY	Turkey

PRODUCT DESCRIPTION:

BEER NUTS is a nuts packaging design which aims to raise awareness of recyclability, produces its packaging from rigid and corrugated cardboard. Its main area of use is bars and pubs that sell alcoholic beverages. So, this packaging design gives a tavern atmosphere with a portable and conceptual design in mind.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Altin'tat		
ENTERED BY	Eylul Aygun		
EDUCATIONAL INSTITUTION	Izmir University of Economics		
MARKET CATEGORY	FOOD	COUNTRY	Turkey

PRODUCT DESCRIPTION:

ALTINTAT is a legume brand that offers the gold standard of taste. Quality legumes are offered in durable and environmentally friendly packaging. The adjustable lid mechanism and transparent window provide ease of use and allow you to see the content. Innovative packaging preserves the freshness of legumes & prevents the risk of spillage



WORLDSTAR STUDENT CERTIFICATE

ENTRY	'Çerezbi' Snack Packaging		
ENTERED BY	Guliz Yazici		
EDUCATIONAL INSTITUTION	Izmir University of Economics		
MARKET CATEGORY	FOOD	COUNTRY	Turkey

PRODUCT DESCRIPTION:

'ÇerezBi' is an innovative snack packaging that combines snacks with gaming. Its colorful design, pentagonal shape, and foldable inner packaging offer users a unique experience. In collaboration with Can Kardeşler Kuruyemiş, it replenishes snacks as users play and finish, encouraging them to enjoy even their less preferred snacks through gameplay.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Knit Kit		
ENTERED BY	Enfal Meryem Ulucinar		
EDUCATIONAL INSTITUTION	Marmara University		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Turkey

PRODUCT DESCRIPTION:

The Knit Kit packaging combines yarns and crochet hooks, solving the issue of yarn rolling away while knitting. Its portable design allows easy transport, keeps yarn clean when placed on the ground, and provides organized storage for your knitting supplies, ensuring everything stays tidy and accessible.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Armonia		
ENTERED BY	TEAM: Mehmet Emin Gul & Yasemin Incekarasu		
EDUCATIONAL INSTITUTION	Middle East Technical University		
MARKET CATEGORY	FOOD	COUNTRY	Turkey

PRODUCT DESCRIPTION:

Packaging reflects musical terms and instruments to make the users feel the music. Packaging uses minimal materials, simple assembly, and detailed design to enhance the user experience. It communicates easily, connects through texture and print, and prioritizes sustainability by avoiding adhesives, minimizing materials and printing, and carefully selecting eco-friendly materials.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Drift City Packaging Design		
ENTERED BY	TEAM: Barkin Kahraman, Abdullah Ishak Aksu & Huseyin Sakar		
EDUCATIONAL INSTITUTION	Middle East Technical University		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	Turkey

PRODUCT DESCRIPTION:

Drift City is a modular packaging system for toy cars, featuring customizable road segments and building pieces. Made from eco-friendly materials, the packaging transforms into a play environment, encouraging creativity and cognitive development in children. Roads can be reconfigured into various layouts, fostering endless imaginative play.

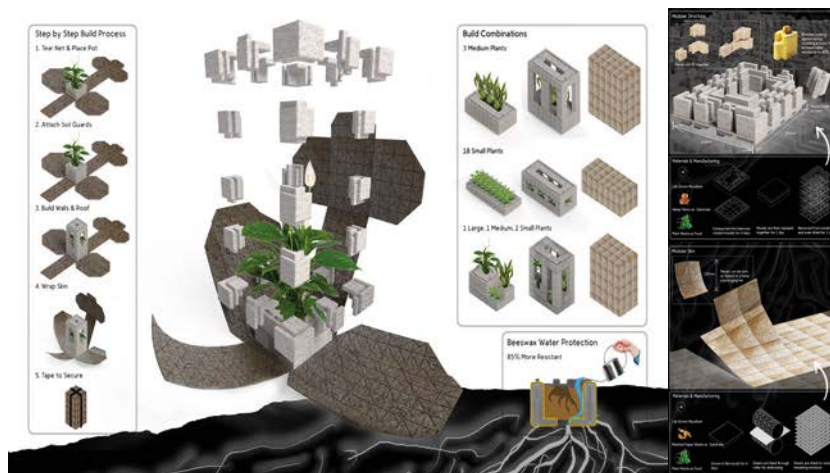


WORLDSTAR STUDENT CERTIFICATE

ENTRY	MYLO		
ENTERED BY	Duncan Wyllie		
EDUCATIONAL INSTITUTION	City of Glasgow College		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

Mylo is a sustainable packaging system which eradicates the scourge of plastic plant pots. Using a mycelium based composite, plant nurseries can safely and sustainably ship plants of various sizes and combinations to consumers. Upon arrival, pots are planted directly into the ground, nourishing the soil as they biodegrade.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Bloom Packaging		
ENTERED BY	John Stewart		
EDUCATIONAL INSTITUTION	City of Glasgow College		
MARKET CATEGORY	FOOD	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

A completely biodegradable packaging solution. Designed to promote wildflower growth through biodegradability when packets are disposed of in the natural environment. This solution harnesses inevitable bad behavior and littering for the betterment of the ecosystem.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fragrance That Lasts (LYNX vs the Stink)		
ENTERED BY	Lianne Kan		
EDUCATIONAL INSTITUTION	Loughborough University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

This is a front-of-store display for LYNX Africa, where a rebrand made it LYNX the G.O.A.T. The unit showcases classic and modern gaming symbols to parallel how long LYNX Africa has been a staple fragrance for men and boys.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Next-Gen Lucozade		
ENTERED BY	Hugo Andersson		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	BEVERAGES	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

The redesigned Lucozade Sport bottle enhances functionality and sustainability while maintaining brand identity. Key features include an ergonomic, non-rolling shape for better grip and storage, a tethered cap to reduce litter, and a glucose measure for athletes and diabetics. Made from rPET, the bottle is eco-friendly and easy to recycle.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Molton Brown Trio Travel Bottles		
ENTERED BY	Ellie Moore		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

A set of 3 refillable travel bottles for the Molton Brown Brand. Key features: Hard base, flexible silicone top, stackable design, and a suction cup lid that sticks to shower walls. An interior funnel prevents product waste. This design aims to make business travel more sustainable and convenient.





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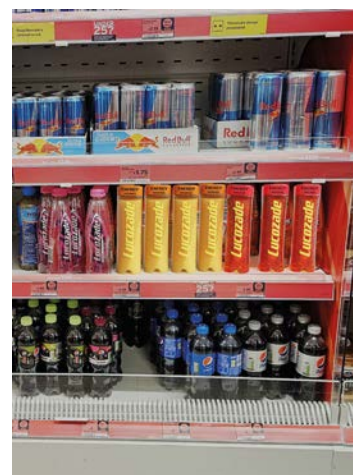


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Dynamic Energy		
ENTERED BY	Ben Macvean		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	BEVERAGES	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

The redesigned Lucozade Energy bottle features 100% recycled rPET with an ergonomic cylindrical grip and space-efficient square ends. Embossed bubbles enhance grip while honouring brand heritage. A tethered, re-closable lid and recyclable materials make it both functional and eco-friendly. This innovative design improves storage, sustainability, and user experience.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Carlton Pick & Play		
ENTERED BY	Charlie Gibson		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

This packaging, designed for table tennis balls, is fully recyclable and styled after Carlton Sports. It includes a secondary dispensing mechanism that allows quick ball access, enhancing the fast-paced dynamics of table tennis. The eco-friendly design combines functionality with sustainability, offering both convenience and environmental responsibility.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Lynx Bodywash Travel Pack		
ENTERED BY	Gavin Jones		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

A convenient stackable bodywash trio pack for the travel market designed with Lynx brand identity. The pack caters for on the go users competing in sporting events ensuring they can bring their daily brand on their travels.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Verdure		
ENTERED BY	Matt Ledger		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

This packaging embodies the Verdure brand's value of freshness and vibrancy. With verdure meaning lush and green, the tin evokes fresh outdoor scents while maintaining a luxurious appeal through its classic, opulent design. It is manufactured using sustainable materials, reinforcing the brand's commitment to environmental responsibility.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Eclissi Del Cuore		
ENTERED BY	Nivedh Sujith		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

Luxury tinplate packaging for a 100ml perfume bottle, doubling as an incense stick holder to extend usability and reduce waste. Fully recyclable with cylindrical doors for an engaging unboxing experience, the structure disassembles easily for recycling. Designed with a circular economy in mind, this eco-conscious packaging merges luxury and functionality.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Lynx GOAT of the Cave		
ENTERED BY	James Walker		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

A point of sale to promote the new lynx Africa by attracting them inside with sound. This is to encourage the new Lynx Africa goat with a cave for customers to enter to meet the GOAT and grab the product with the noises of goats surrounding them.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Lively Roots		
ENTERED BY	TEAM: Phoebe Liu, Rayna Farkas, Danny Fowler, Jordi Rodriguez Ceja, Carter Mackenzie Rust & Evan Toji		
EDUCATIONAL INSTITUTION	California Polytechnic State University		
MARKET CATEGORY	FOOD	COUNTRY	United States

PRODUCT DESCRIPTION:

Lively Roots redefines produce storage with a 100% recyclable, eye-catching packaging system that eliminates hard-to-recycle plastic waste. Its stackable, portable design boosts pantry organization, offering clear product visibility and exceptional protection to keep food fresher longer. Choose sustainability and style with Lively Roots - where freshness and function meet.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ripe n Ready		
ENTERED BY	TEAM: Ava Hall, Audrey Siu, Ben Lee, Marissa Hageman & Mara Preciado		
EDUCATIONAL INSTITUTION	California Polytechnic State University		
MARKET CATEGORY	FOOD	COUNTRY	United States

PRODUCT DESCRIPTION:

Ripe n Ready transforms fresh fruit packaging with a recyclable paper-based design that cuts plastic waste, improves distribution, and streamlines home organization. Its stackable, portable, and visually striking system enhances product visibility, offers superior protection, and reduces food waste.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fun-Guys		
ENTERED BY	TEAM: Andrew Garcia, Lindsey Lau, Claire Lorimor, Marta Lukomska, Nicole Borden & Max Irwin		
EDUCATIONAL INSTITUTION	California Polytechnic State University, San Luis Obispo		
MARKET CATEGORY	FOOD	COUNTRY	United States

PRODUCT DESCRIPTION:

Fun-Guys redefines mushroom packaging with a 100% recyclable, reclosable paper-based design, eliminating plastic waste. Stackable and visually appealing, it provides excellent protection, keeping mushrooms fresher for longer and reducing food waste. Fun-Guys offers a sustainable, space-saving solution that's perfect for today's eco-conscious consumer and retailer.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	#ShareTheExperience with Coca Cola		
ENTERED BY	TEAM: Emma Ingram, Abigail Long & Shawn Potter		
EDUCATIONAL INSTITUTION	Clemson University		
MARKET CATEGORY	BEVERAGES	COUNTRY	United States

PRODUCT DESCRIPTION:

Our goal is to revolutionize the Coca-Cola experience with an interactive package for two people. The dual Coke Mini cans are secured together via a secondary package designed to be easily separated for sharing. It incorporates a wishbone-breaking style game into the packaging experience, adding excitement and interactivity for consumers.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Accessible Pringles Can Redesign		
ENTERED BY	TEAM: Lukas David, Ethan Myers & Zach Hoffmire		
EDUCATIONAL INSTITUTION	University of Wisconsin - Stout		
MARKET CATEGORY	FOOD	COUNTRY	United States

PRODUCT DESCRIPTION:

This Pringles can redesign combines accessibility and innovation. Featuring an easy-access opening and an assistive tool in the lid, it caters to everyone. Fully recyclable, it reduces environmental impact and shipping costs, while maintaining the iconic look.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Modular E-Commerce Box		
ENTERED BY	TEAM: Lukas David, Ethan Myers & Zach Hoffmire		
EDUCATIONAL INSTITUTION	University of Wisconsin - Stout		
MARKET CATEGORY	SPECIALITY PACKAGING	COUNTRY	United States

PRODUCT DESCRIPTION:

The Modular E-Commerce Box makes packaging easy for small businesses. Whether they have one size of product, two sizes of product, or over 4.6 million sizes, The Modular Ecommerce Box is able to adjust to keep the packaging safe with no extra pieces, no dunnage, and no extra work.

